

MOSS LOGO

SERVICE SPECIFICATION SHEET

Specifications

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Manufacturing Materials

Installation

SPECIFICATIONS

Composition	Our Moss Logos feature carefully selected 100% natural moss that has been preserved using a method where the water within the plant is replaced with glycerine.
Size and Shape	We offer custom Moss Logos available in all sizes and shapes to suit your needs.
Weight	Moss Logos weigh approximately 1.5-2.5 pounds per square foot.
Thickness	The thickness of our Moss Logos ranges from 1.5 inches to 3.5 inches, depending on the preserved materials used.
Maintenance	Our Moss Logos are maintenance-free, requiring no sunlight, watering, or pruning.
Acoustics	Our Moss Logos provide excellent acoustic advantages. For detailed information, please refer to the Material specs.
Origin	The mosses used in our products are handpicked from Europe (Poland and Turkey), the United States and South-east Asia.
Care	Our Moss Logos are designed for interior use only. It is recommended to avoid direct sunlight. Please refer to the Maintenance and Care instructions for detailed information.
Health	Our Moss Logos are non-toxic, non-allergenic, and act as natural insect repellents.
Humidity	Moss tends to dry and may become brittle if the interior relative humidity falls below 40%. It will remain soft and pliable above 40% RH.
Fire Resistance	Our Moss Logos are flame retardant. The fire rating depends on the product configuration. Reindeer moss tiles have been ASTM-E84 tested and achieved Level A.
Durability	Our Moss Logos maintain their form, color, and texture for 5 to 10 years.
USGBC LEED V4 Credits	Our Moss Logos can contribute to the following LEED V4 credits. For detailed requirements, please refer to the USGBC credit guides: EQC9 for enhancing acoustic performance, MRc3 BPDO for sourcing of raw materials for recycled contribution, and EQc6 for interior lighting surface reflectance (lighter color options).

Moss Logo Styles

Organic Style

Our most popular logo style, known for its quiet ambiance yet prominent logo, predominantly uses various types of moss in harmonious color schemes. The different moss types offer varied textures while maintaining a subtle overall feel. Its design features simple, smooth lines that are unobtrusive yet effective, perfect for brands seeking a low-key but distinct statement.



Forest Style

This style reflects the essence of the forest. Depending on client requirements, we can create either a dense forest feel or a tranquil woodland ambiance. The dense forest style employs a diverse range of preserved materials to create a tropical sensation. The tranquil woodland style, on the other hand, is reminiscent of an oriental moss garden, featuring a few carefully placed leaves for a subtle touch of greenery.



EcoCanvas Style

Perfect for those seeking a more visually striking aesthetic, the EcoCanvas style accentuates the diversity of colors and textures found in different moss materials. Despite its vibrant presentation, this style predominantly features a variety of green shades, preserving the inherent natural feel of moss. This juxtaposition delivers a significant visual impact, ensuring it stands out in any setting and leaves a lasting impression. It's the ideal choice for brands seeking an eye-catching, memorable logo that harmoniously balances vivid design with the serene ambiance of nature.



Pop Style

Vibrant and attention-grabbing, the Pop style uses only reindeer moss, available in 30 different colors. This style is ideal for trendy youth brands, fast-moving consumer goods brands, or children's brands, with its lively color palette creating a dynamic moss style.



Lettering Style

This style features individual moss letters, customized according to your needs. These can be designed to hang on a wall or as free-standing pieces, offering a truly flexible and personalized option for your brand.



Manufacturing Materials

Logo Material



PVC or Acrylic



Stainless Steel



Bronze



Wood

Illuminated LOGO



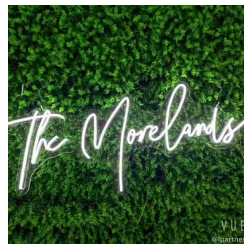
Back-lit channels



Front-lit channels



Light Box Sign



Neon Sign

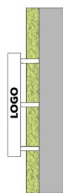
Logo Position



Flush



Raised

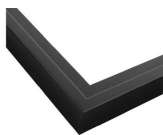


Above

Frame Colors



White



Black



Nature



Oak

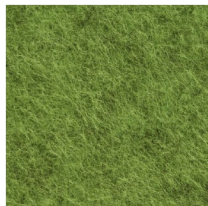


Walnut



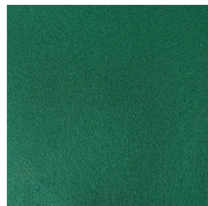
Cherry

Edging Materials



Moss Edging

Thickness: 1/8"
Material: 100% Moss



Felt Edging

Thickness: 1/8"
Material: 60% Recycled PET

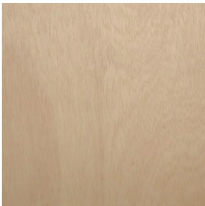
**Backing
Materials**



Peel and Stick Felt

Thickness: 1/8"

Material: 60% Recycled PET



Wood Panel

Thickness: 1/8"

Material: 100% Canyon Yew

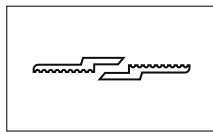
Installation

Backing

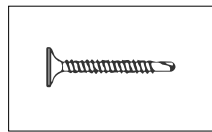


Reinforced Wooden Backing

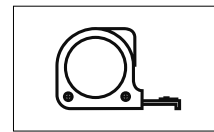
Tools for Installation



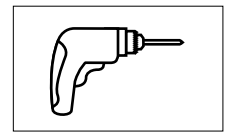
Z-Clips
(Provided by Wildleaf)



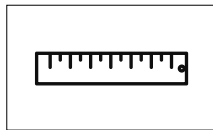
Screws



Measuring tape

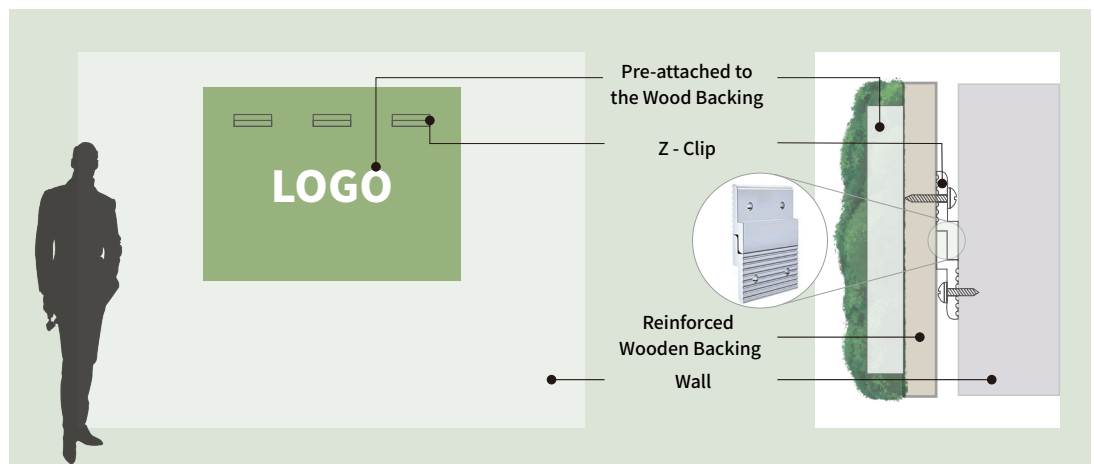


Cordless screwdriver



Level

Z-Clip System How to Install



1. Measure and mark the desired position on the wall for the moss product.
2. Use a stud finder to locate the studs in the wall.
3. Install Z-clips at the stud positions, ensuring they are level using a level.
4. Install Z-clips on the corresponding positions on the back of the moss product, also making sure they are level and align with the Z-clips on the wall.
5. Carefully lift the moss product and hang it on the wall, adjusting it left and right until it is in the desired position.