

PAINT & PRIMER CATALOG

The right primers and finishes for every project



THE #1 CHOICE OF
PAINTING PROFESSIONALS®



Walls: Daydreaming DET678



Walls: Warm White DEW380

THE #1 CHOICE OF PAINTING PROFESSIONALS®

As a paint contractor, your business depends on your reputation. That's why you choose quality paint to do the best possible job. Dunn-Edwards understands this. That's why we focus on providing the best performing products.

Ask any professional painter and they will tell you, Dunn-Edwards is their number one choice of paint. In an independent survey, licensed painting contractors in Los Angeles, San Diego and Phoenix were asked what paint they would use on their own homes.

The overwhelming choice: Dunn-Edwards.* The reason cited? Superior quality!

Our paints are formulated using only the highest quality ingredients for optimal performance. In addition, our representatives provide an unmatched range of services from color selection to job site walks.

We recognize that our relationship with paint contractors is based on more than what's in a can of paint. We stand ready to provide the best product and service to support your business.

*Based on a February 2015 survey of licensed painting contractors in the Los Angeles, San Diego and Phoenix areas, conducted by Options Market Research.

"After being a Dunn-Edwards customer for the last 30 years, I can say, without question, that they have the best quality paints in the business. Their customer service is top notch and my sales rep responds quickly when I need products for my jobs. And, with the FREE delivery service to the job site, I save a lot of downtime that I can now spend servicing my current clients and winning new business!"

Troy Williams
P & W Painting
Carson, CA



A GREEN LEGACY, A GREENER FUTURE

At Dunn-Edwards, our mission has always been to provide the best performing paint, in an environmentally sound manner to protect the health and well-being of our customers. We have been a disciplined leader in the concept of green product manufacturing long before it became popular.

From our ingredients, to labeling, to our LEED® Gold-certified paint manufacturing facility, below are just some of the ways we strive to continue our green legacy and provide you with eco-efficient products.



Walls: Sandcastle DEC740 • Accent: Georgia Clay DE5181



PRODUCTS BEARING THIS LOGO ARE EG-FREE™ AND TAC/HAP-FREE

Ethylene Glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, we were the first in the industry to voluntarily replace EG with Propylene Glycol, a non-toxic alternative “generally regarded as safe” by the FDA. Also, every Dunn-Edwards product with the EG-Free logo is formulated without any other TAC or HAP, too.



VOC AND RAVOC RATINGS ON EVERY LABEL

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit dunnedwards.com/RAVOC.



LEED® GOLD-CERTIFIED PAINT MANUFACTURING FACILITY

In 2011, Dunn-Edwards opened the world's first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encompassing manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry.

“LEED” and related logo is a trademark owned by the U.S. Green Building Council and is used with permission.

Walls: Distant Haze DE6282 • Trim: Whisper DEW340



Paints

Dunn-Edwards, always the right choice

Dunn-Edwards continuously engineers advanced formulas for paints that meet a wide variety of project requirements. Dunn-Edwards features ultra-premium paints that meet the highest performance standards possible. Whether you are working interior or exterior, on a luxury home or a commercial complex, Dunn-Edwards delivers the right paint for the project.

Interior

DELUXE



EXQUISITE®

- :: Exceptional washability and stain resistance
- :: Scuff and burnish resistance
- :: ChromaStay® Technology

EXQUISITE® is an ultra-low VOC, 100% acrylic matte paint.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Matte	EXQT10	Ultra-Low VOC (50 g/L)	15 g/L

ULTRA-PREMIUM



EVEREST®

- :: Self-priming
- :: Low odor
- :: Exceptional hide and durability

EVEREST® is a line of Zero VOC, 100% acrylic paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	EVER10	Zero VOC (2 g/L by ASTM Test Method D 6886)*	1 g/L
Velvet	EVER20		
Eggshell	EVER30		
Semi-Gloss	EVER50		



SUPREMA®

- :: Exceptional hide and durability
- :: Superior stain resistance and washability
- :: Great flow & leveling

SUPREMA® is a line of ultra-low VOC, acrylic latex paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	SPMA10	Ultra-Low VOC (50 g/L)	25 g/L
Velvet	SPMA20		
Eggshell	SPMA30		
Low Sheen	SPMA40		
Semi-Gloss	SPMA50		

PROFESSIONAL



ACRI-WALL®

- :: Very good touch-up and block resistance
- :: Self-priming on new drywall

ACRI-WALL® is a line of Zero VOC, low odor latex paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	ACWC10	Zero VOC (2 g/L by ASTM Test Method D 6886)*	1 g/L
Flat RTU	ACWL10		
Eggshell	ACWL30		2 g/L
Semi-Gloss	ACWL50		3 g/L



ULTRA-SCRUB®

- :: Very good washability and touch-up
- :: Good hide

ULTRA-SCRUB® is an ultra-low VOC, scrubbable and washable latex flat paint.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	ULSB10	Ultra-Low VOC (50 g/L)	15 g/L



QUIK-WALL®

- :: Very good hide
- :: Good touch-up
- :: Self-priming on new drywall

QUIK-WALL® is an ultra-low VOC, heavy-bodied washable latex flat paint. (Available in concentrate formula only)

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	QKWL10	Ultra-Low VOC (50 g/L)	20 g/L

Exterior

ULTRA-PREMIUM



EVERSHIELD®

- :: Exceptional dirt pick-up resistance
- :: Outstanding gloss retention
- :: Superior non-blocking properties

EVERSHIELD® is a line of ultra-low VOC, 100% acrylic paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	EVSH10	Ultra-Low VOC (50 g/L)	25 g/L
Velvet	EVSH20		20 g/L
Eggshell	EVSH30		25 g/L
Low Sheen	EVSH40		30 g/L
Semi-Gloss	EVSH50		30 g/L
Gloss	EVSH60		20 g/L

PREMIUM



SPARTASHIELD®

- :: Excellent hide and durability
- :: Dries to a smooth, uniform finish
- :: Applies easily

SPARTASHIELD® is a line of ultra-low VOC, 100% acrylic paints. (*Vinyl Acrylic option)

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	SSHL10	Ultra-Low VOC (50 g/L)	25 g/L
Flat*	SSHV10		
Velvet	SSHL20	Ultra-Low VOC (45 g/L)	
Eggshell	SSHL30		
Low Sheen	SSHL40	Ultra-Low VOC (50 g/L)	35 g/L
Semi-Gloss	SSHL50	Ultra-Low VOC (45 g/L)	30 g/L
Gloss	SSHL60	Ultra-Low VOC (50 g/L)	25 g/L

PROFESSIONAL



ACRI-HUES®

- :: Very good hide and durability
- :: Dries to a smooth, uniform finish
- :: Applies easily

ACRI-HUES® is a line of ultra-low VOC, acrylic paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	ACHS10	Ultra-Low VOC (40 g/L)	20 g/L
Eggshell	ACHS30	Ultra-Low VOC (50 g/L)	
Semi-Gloss	ACHS50		

*NOTE: "Zero VOC" means "No organic solvents added." (Trace amounts of VOC may be present as residual components of other ingredients. Dunn-Edwards uses Zero VOC colorants; other additives may increase VOC emissions.)

PREMIUM



SPARTAWALL®

- :: Excellent hide and coverage
- :: Great flow & leveling
- :: Dries to a smooth, uniform finish

SPARTAWALL® is a line of acrylic latex paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	SWLL10	Ultra-Low VOC (15 g/L)	10 g/L
Velvet	SWLL20	Zero VOC (2 g/L by ASTM Test Method D 6886)*	1 g/L
Eggshell	SWLL30		
Low Sheen	SWLL40		
Semi-Gloss	SWLL50		



SPARTAZERO®

- :: Zero VOC, very low odor
- :: Excellent hide and coverage
- :: Dries to a smooth, uniform finish

SPARTAZERO® is a Zero VOC, very low odor flat paint.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	SZRO10	Zero VOC (2 g/L by ASTM Test Method D 6886)*	1 g/L



SUPER-WALL®

- :: Good hide
- :: Good touch-up
- :: Self-priming on new drywall

SUPER-WALL® is an ultra-low VOC, latex flat paint.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	SWLR10	Ultra-Low VOC (50 g/L)	20 g/L



CONTRACTOR'S EDGE®

- :: Superior hiding and scrub resistance
- :: Easy to apply and offers good hide

CONTRACTOR'S EDGE® is a line of ultra-low VOC, acrylic paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	PMCE10	Ultra-Low VOC (50 g/L)	25 g/L
Eggshell	PMCE30		
Semi-Gloss	PMCE50		

Interior/Exterior

ULTRA-PREMIUM



ACRI-BUILD®

- :: Good hide and durability
- :: Dries to a smooth, uniform finish
- :: Applies easily

ACRI-BUILD® is an ultra-low VOC, flat paint.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	ACBL10	Ultra-Low VOC (50 g/L)	20 g/L



ARISTOSHIELD®

- :: Excellent flow & leveling
- :: Superior balance of hardness and flexibility
- :: Direct-to-Metal (DTM) coating on properly prepared surfaces

ARISTOSHIELD® is a line of ultra-low VOC paints formulated with advanced water-based urethane alkyd technology.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Eggshell	ASHL30	Ultra-Low VOC (50 g/L)	50 g/L
Low Sheen	ASHL40		
Semi-Gloss	ASHL50		
High Gloss	ASHL70		



Walls: Warm White DEW380

PROFESSIONAL



VERSA Series

- :: Excellent touch-up
- :: Good hide and durability

VERSA Series is a line of ultra-low VOC latex paints.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	W6240	Ultra-Low VOC (50 g/L)	15 g/L
Velvet	W6230E		20 g/L
Low Sheen	W6250E		
Semi-Gloss	W6160E		
Gloss	W6220E		25 g/L

Primers

Why the right PRIMER?

With the different kinds of surfaces you will encounter on projects, selecting the right primer is as important as selecting the right paint. Dunn-Edwards offers a broad range of specially formulated primers. All of our primers deliver the right performance on the surfaces they were designed for to get each and every painting project off to a great start.

Interior



NEW DRYWALL

PREMIUM



VINYLASTIC®

- :: Excellent hide and sealing qualities
- :: Enamel holdout

VINYLASTIC® Premium is an Zero VOC, acrylic wall sealer for new drywall.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
VNPR00	Zero VOC (5 g/L by ASTM Test Method D 6886)*	5 g/L

SELECT



VINYLASTIC®

- :: Very good hide and sealing qualities

VINYLASTIC® Select is a Zero VOC, latex wall sealer for new drywall.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
VNSL00	Zero VOC (4 g/L by ASTM Test Method D 6886)*	4 g/L

PLUS



VINYLASTIC®

- :: Good hide
- :: Easy to apply

VINYLASTIC® Plus is a low VOC, latex wall sealer designed for use on a Level 5 drywall finish.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
VNPL00	Low VOC (95 g/L)	50 g/L

Exterior



WOOD

SELECT



EZ-PRIME®

- :: Very good tannin stain resistance
- :: Very good hide, coverage and enamel holdout

EZ-PRIME® Select is an ultra-low VOC, wood primer ideally suited for redwood and cedar.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
EZSL00	Ultra-Low VOC (50 g/L)	25 g/L

Interior/Exterior



MULTI-SURFACE

PREMIUM



ULTRA-GRIP®

- :: Outstanding stain blocking
- :: Tannin Resistance
- :: Excellent adhesion

ULTRA-GRIP® Premium is an ultra-low VOC, acrylic multi-surface primer.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
UGPR00	Ultra-Low VOC (50 g/L)	20 g/L

SELECT



ULTRA-GRIP®

- :: Excellent adhesion
- :: Great hide and enamel holdout

ULTRA-GRIP® Select is a Zero VOC, acrylic multi-surface primer.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
UGSL00	Zero VOC (3 g/L by ASTM Test Method D 6886)*	1 g/L

Interior/Exterior



MASONRY/CRACK RESISTANT

SELECT



FLEX-PRIME®

- :: Bridges hairline cracks in masonry surfaces
- :: Very good alkali and efflorescence resistance

FLEX-PRIME® Select is a ultra-low VOC, crack resistant latex primer for masonry.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
FPSL00	Ultra-Low VOC (50 g/L)	25 g/L



CONCRETE BLOCK

PREMIUM



Smooth BLOCFIL™

- :: Very good alkali resistance
- :: Fills and bridges voids and cracks
- :: Prevents water penetration

Smooth BLOCFIL™ Premium is a low VOC, 100% acrylic latex heavy-bodied filler for porous concrete block.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
SBPR00	Low VOC (65 g/L)	40 g/L

SELECT



Smooth BLOCFIL™

- :: Fills and bridges voids and cracks
- :: Prevents water penetration
- :: Improves appearance

Smooth BLOCFIL™ Select is an ultra-low VOC, latex heavy-bodied filler for porous concrete block.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
SBSL00	Ultra-Low VOC (50 g/L)	35 g/L

*NOTE: "Zero VOC" means "No organic solvents added." (Trace amounts of VOC may be present as residual components of other ingredients. Dunn-Edwards uses Zero VOC colorants; other additives may increase VOC emissions.)



WOOD

PREMIUM



DECOPRIME™

- :: Fast drying
- :: Exceptional sandability, adhesion & enamel holdout

DECOPRIME™ is a premium, ultra-low VOC, water-based, wood primer for interior wood, hardboard, and wallboard.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
DCPR00	Ultra-Low VOC (50 g/L)	15 g/L



WOOD

PREMIUM



EZ-PRIME®

- :: Excellent tannin stain resistance
- :: Outstanding hide, coverage and enamel holdout

EZ-PRIME® Premium is an ultra-low VOC, wood primer ideally suited for redwood and cedar.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
EZPR00	Ultra-Low VOC (50 g/L)	20 g/L



MASONRY

PREMIUM



EFF-STOP®

- :: Excellent efflorescence and alkali resistance
- :: Superior adhesion

EFF-STOP® Premium is an ultra-low VOC, epoxy-fortified acrylic primer/sealer for masonry.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
ESPR00	Ultra-Low VOC (20 g/L)	5 g/L



EFF-STOP®

- :: Very good alkali and efflorescence resistance

EFF-STOP® Select is an ultra-low VOC, 100% acrylic primer/sealer for masonry.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
ESSL00	Ultra-Low VOC (50 g/L)	30 g/L



METAL

PREMIUM



BLOC-RUST®

- :: Excellent corrosion resistance and adhesion
- :: Very good hide

BLOC-RUST® Premium is an ultra-low VOC, rust preventative primer for ferrous metals. Available in Red Oxide (for heavy rust and dark colored topcoats) and White (for light rust and light colored topcoats).

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
BRPR00-2-WH	Ultra-Low VOC (50 g/L)	40 g/L
BRPR00-2-RO		



Walls and Trim: Swiss Coffee DEW341

Specialty

In addition to a wide range of paints and primers, Dunn-Edwards offers an extensive selection of **High Performance and Specialty Coatings** to meet your project needs. These products are designed for maximum performance and durability on a wide range of projects.

Paints

SPECIALTY



ENDURA-COAT®

- :: Outstanding corrosion resistance
- :: Excellent adhesion
- :: Direct-to-metal application

*ENDURA-COAT® is a line of low VOC, high performance interior/exterior single component, water-based, Industrial Maintenance acrylic coatings.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Eggshell	ENCT30	Low VOC (100 g/L)	55 g/L
Semi-Gloss	ENCT50		
Gloss	ENCT60		



ENDURACAT®

- :: Superior adhesion
- :: Excellent chemical resistance and washability

ENDURACAT® is an ultra-low VOC, high performance pre-catalyzed, water-based, single component epoxy.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Semi-Gloss	ENPX50	Ultra-Low VOC (50 g/L)	20 g/L



ENDURALASTIC® 10

- :: Superior elasticity and elongation
- :: Excellent crack bridging properties
- :: Waterproofs against wind-driven rain

ENDURALASTIC® 10 is an ultra-low VOC, ultra-premium specialty, 100% acrylic elastomeric wall coating.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	EDLX10	Ultra-Low VOC (50 g/L)	25 g/L

SPECIALTY



PREP-WALL™

- :: Provides a smooth and sandable surface
- :: Minimizes texture variations from drywall face paper

PREP-WALL™ is an ultra-low VOC, professional interior primer/surface conditioner that improves the quality of the drywall finish.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	PRWL00	Ultra-Low VOC (25 g/L)	10 g/L



VIN-L-STRIPE®

- :: Dries very fast and has excellent adhesion
- :: Exceptional resistance to weather, rubber-tired vehicles, and foot traffic

VIN-L-STRIPE® is a line of premium fast-drying waterborne acrylic traffic paint designed for use on asphalt and concrete roads, curbs, parking lots, driveways, airfields, and helicopter landing pads.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	VSZM10	75 g/L (as supplied)	15 g/L
Velvet	VSZM20	100 g/L (as supplied)	20 g/L



AQUAFALL®

- :: Excellent adhesion to galvanized heating ducts, foil-wrapped ducts, steel girders, masonry, and wood
- :: Great coverage and easy application

AQUAFALL® is a line of ultra-low VOC, fast-drying, waterborne dry fall (dry fog) coatings designed for interior ceilings and overhead surfaces.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	AQUA10	Ultra-Low VOC (35 g/L)	10 g/L
Eggshell	AQUA30	Ultra-Low VOC (50 g/L)	20 g/L
Semi-Gloss	AQUA50		



MASONRY/
BONDING



GALVANIZED
METAL



METAL

SPECIALTY



SUPER-LOC®

- :: Excellent adhesion
- :: Excellent alkali and efflorescence resistance
- :: Easy to apply

SUPER-LOC® is an ultra-low VOC, high performance interior/exterior masonry/bonding primer for difficult-to-paint surfaces.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
SLPR00	Ultra-Low VOC (50 g/L)	25 g/L



ULTRASHIELD® Galvanized Metal

- :: Excellent adhesion and application properties
- :: Good corrosion resistance

ULTRASHIELD® Galvanized Metal Primer is an ultra-low VOC, high performance, very low odor, single component, water-based acrylic primer.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
ULGM00	Ultra-Low VOC (50 g/L)	20 g/L



ENDURAPRIME® Metal Primer

- :: Corrosion resistance
- :: Superior adhesion
- :: Fast drying

ENDURAPRIME® Metal Primer is an ultra-low VOC, high performance interior/exterior, single component, water-based acrylic primer.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
ENPR00	Ultra-Low VOC (50 g/L)	30 g/L



ENDURALASTIC® 5

- :: Excellent elasticity and elongation
- :: Very good crack bridging properties
- :: Waterproofs against wind-driven rain

ENDURALASTIC® 5 is a premium specialty, ultra-low VOC, 100% acrylic elastomeric wall coating.

SHEEN	MATERIAL #	MAX VOC CONTENT	MAX RAVOC
Flat	EDLV10	Ultra-Low VOC (50 g/L)	25 g/L

Primers



STAIN-BLOCKING

PREMIUM



BLOCK-IT®

- :: Blocks tough stains
- :: Excellent adhesion
- :: Good sandability

BLOCK-IT® Premium is a high-hiding, ultra-low VOC stain blocking primer.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
BIPR00	Ultra-Low VOC (50 g/L)	45 g/L



CHALK-BINDING

SELECT



SURFACO®

- :: Excellent adhesion to chalky surfaces
- :: Good alkali and efflorescence resistance
- :: Low odor

SURFACO® Select is a chalk-binding primer that provides excellent adhesion on previously painted chalky surfaces.

MATERIAL #	MAX VOC CONTENT	MAX RAVOC
SFSL00	10 g/L (as supplied)	3 g/L



Walls: DEW380 Warm White • Railings: DEA112 Exuberant Orange



Body: DEC754 Quicksand and DEC711 Cliff Brown



Walls: DET421 Le Corbusier Crush and DE5521 Grass Root

PAINT SELECTION GUIDE

PRODUCT NAME	VOC CONTENT*	QUALITY	MATERIAL #							
INTERIOR			FLAT	MATTE	VELVET	EGGSHELL	LOW SHEEN	SEMI-GLOSS	GLOSS	HIGH GLOSS
EXQUISITE®	50 g/L	●		EXQT10						
EVEREST®	Zero VOC	●	EVER10		EVER20	EVER30		EVER50		
SUPREMA®	50 g/L	●	SPMA10		SPMA20	SPMA30	SPMA40	SPMA50		
SPARTAWALL®	Flat: 15g/L Other Sheens: Zero VOC	●	SWLL10		SWLL20	SWLL30	SWLL40	SWLL50		
SPARTAZERO®	Zero VOC	●	SZRO10							
ULTRA-SCRUB®	50 g/L	●	ULSB10							
QUIK-WALL®	50 g/L	●	QKWL10							
ACRI-WALL®	Zero VOC	●	ACWC10 ACWL10(RTU)			ACWL30		ACWL50		
SUPER-WALL®	50 g/L	●	SWLR10							
CONTRACTOR'S EDGE®	50 g/L	●	PMCE10			PMCE30		PMCE50		
EXTERIOR										
EVERSHIELD®	50 g/L	●	EVSH10		EVSH20	EVSH30	EVSH40	EVSH50	EVSH60	
SPARTASHIELD®	45-50 g/L	●	SSHL10 SSHV10		SSHL20	SSHL30	SSHL40	SSHL50	SSHL60	
ACRI-HUES®	40-50 g/L	●	ACHS10			ACHS30		ACHS50		
ACRI-BUILD®	50 g/L	●	ACBL10							
INTERIOR/EXTERIOR										
ARISTOSHIELD®	50 g/L	●				ASHL30	ASHL40	ASHL50		ASHL70
VERSA Series	50 g/L	●	W6240V		W6230E		W6250E	W6160E	W6220E	
SPECIALTY										
ENDURACAT®	50 g/L							ENPX50		
** ENDURA-COAT®	100 g/L					ENCT30		ENCT50	ENCT60	
ENDURALASTIC® 5	50 g/L		EDLV10							
ENDURALASTIC® 10	50 g/L		EDLX10							
AQUAFALL®	35-50 g/L		AQUA10			AQUA30		AQUA50		
VIN-L-STRIPE®	75-100 g/L		VSZM10		VSZM20					
PREP-WALL™	25 g/L		PRWL00							

● DELUXE

● ULTRA-PREMIUM

● PREMIUM

● PROFESSIONAL

PRIMER SELECTION GUIDE

PRODUCT NAME	VOC CONTENT*	SUBSTRATES	MATERIAL #
INTERIOR			
VINYLASTIC® Premium	Zero VOC	NEW DRYWALL	VNPR00
VINYLASTIC® Select	Zero VOC	NEW DRYWALL	VNSL00
VINYLASTIC® Plus	95 g/L	LEVEL 5 DRYWALL	VNPL00
DECOPRIME™	50 g/L	WOOD / HARDBOARD / WALLBOARD	DCPR00
EXTERIOR			
EZ-PRIME® Premium	50 g/L	REDWOOD / CEDAR	EZPR00
EZ-PRIME® Select	50 g/L	REDWOOD / CEDAR	EZSL00
INTERIOR/EXTERIOR			
ULTRA-GRIP® Premium	50 g/L	MULTI-SURFACE	UGPR00
ULTRA-GRIP® Select	Zero VOC	MULTI-SURFACE	UGSL00
EFF-STOP® Premium	20 g/L	MASONRY	ESPR00
EFF-STOP® Select	50 g/L	MASONRY	ESSL00
FLEX-PRIME® Select	50 g/L	MASONRY / CRACK RESISTANT	FPSL00
Smooth BLOCFIL™ Premium	65 g/L	CONCRETE BLOCK	SBPR00
Smooth BLOCFIL™ Select	50 g/L	CONCRETE BLOCK	SBSL00
BLOC-RUST® Premium	50 g/L	FERROUS METAL	BRPR00
ULTRASHIELD® Galvanized Metal	50 g/L	GALVANIZED METAL	ULGM00
SPECIALTY			
BLOCK-IT® Premium	50 g/L	STAIN-BLOCKING	BIPR00
SURFACO® Select	10 g/L	CHALK-BINDING	SFSL00
SUPER-LOC®	50 g/L	MASONRY/ BONDING	SLPR00
ULTRASHIELD® Galvanized Metal	50 g/L	GALVANIZED METAL	ULGM00
ENDURAPRIME®	50 g/L	METAL/DTM	ENPR00

*For specific product VOC content, refer to the Product Data Sheet that can be found at dunnedwards.com

**For Professional Use Only. Not for residential use.



A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety.



PHOTOGRAPHS: Paint colors depicted in the photographs in this brochure appear differently than on actual surfaces. Photographic processes and lighting will alter color.

COVER PHOTO: Walls: Silent Breath DE5714 • Trim: Warm White DEW380

BACK PHOTO: Exterior: Whisper DEW340

Follow Us



DUNN-EDWARDS CORPORATION

4885 East 52ND Place, Los Angeles, CA 90058
(888) DE PAINT® (337-2468) | dunnedwards.com

Dunn-Edwards®, The #1 Choice of Painting Professionals® and (888) DE PAINT® are registered trademarks of the Dunn-Edwards Corporation. ©2021 Dunn-Edwards Corporation. All rights reserved. ESL1014 • 2.5M 03/21



**THE #1 CHOICE OF
PAINTING PROFESSIONALS®**