

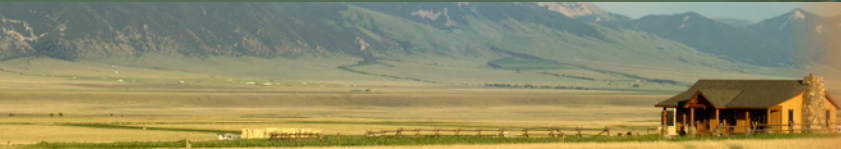
REGIONAL COLOR COLLECTION



PACIFIC NORTHWEST



WESTERN MOUNTAINS



NORTHERN CALIFORNIA



CENTRAL CALIFORNIA



SOUTHERN CALIFORNIA



SOUTHWEST DESERT



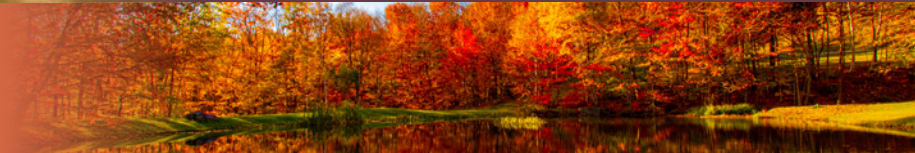
MIDWEST



DEEP SOUTH



NEW ENGLAND



MID ATLANTIC



SOUTHEAST COAST



show your true colors

Three point seven million square miles make up this place we call home. It's a big country with big ideals. We've got mountains, valleys, rivers, swamps, and ten different climate zones. But what makes us all different... is the same thing that brings us all together.

From the harbors of Maine, to the beaches of Southern California, and all the mountains and plains in between—color is where we live. Color tells us we're home. And there's nowhere on earth better than that.

Please enjoy this hand-selected collection of eleven regional color palettes to help you celebrate your place wherever you live, from sea to shining sea.





pacific northwest



Wild forests and dramatic ocean cliffs add bold pops of color to foggy grays and chalky pastels. Enjoy the great outdoors inside and out and feel the magic with this lush, versatile palette.



WINE GOBLET DET400	ANTIQUE GARNET DE6027	LA VIE EN ROSE DET416	CEDARVILLE DE5185	RED CRAFT DET423
STONISH BEIGE DEC716	LAZY DAISY DET491	OCHRE REVIVAL DET472	SWISS COFFEE DEW341	BRIAR DEC712
GREEN BAYOU DE5650	FLAGSTONE QUARTZITE DET517	AGATE GREEN DE6298	PEBBLE WALK DE6277	BISON BEIGE DEC750
IRON-IC DET611	RECLAIMED WOOD DET625	BIG SUR BLUE JADE DET577	MORRO BAY DET571	TRIED & TRUE BLUE DET582



western mountains

The rugged landscape presents bold, grounded hues that feel like an enduring embrace. Make a poignant statement or build your own cocoon with the quiet strength embedded in these colors.



SPICE OF LIFE DET439	WESTERN RED DE6090
HARRISON RUST DET467	MAIZE DET473
COGNAC DET464	WILD MUSTANG DEA161
COLORADO TRAIL DE6117	BUNGALOW TAUPE DE6172
WHITE PICKET FENCE DET648	BISON BEIGE DEC750
GREEN SCENE DE6251	DESERT SAGE DET505
ECOLOGICAL DE5719	FOREST PATH DE5642
METAL FRINGE DET626	TRIED & TRUE BLUE DE6251
WEATHERED BLUE DET560	RECLAIMED WOOD DET625
STIEGLITZ SILVER DET612	CELLULOID DET619

northern california



WINE GOBLET
DET400

ANTIQUE GARNET
DE6027

Influenced by historic architecture, vineyards, and stunning natural landscapes, this palette celebrates both the past and present with a mix of serious and playful colors.

EN PLEIN AIR
DET623

CEDARVILLE
DE5185

RED CONTRAST
DEA106

STONISH BEIGE
DEC716

BALL OF STRING
DE6190

WARM LIGHT
DE5302

MAIZE
DET473

CITRUS NOTES
DET449

EARHART EMERALD
DET537

GREEN BAYOU
DE5650

TRANQUIL SEASHORE
DET542

BLUE MOON
DE5764

TRIED & TRUE BLUE
DET582

MYSTERIOUS BLUE
DE5768

AGATE GREEN
DE6298

VAPOR
DE6358

RECLAIMED WOOD
DET625

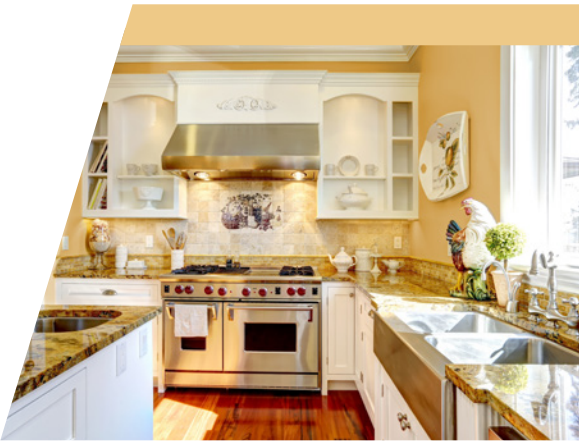
IRON-IC
DET611



central california



From mountains to valleys to gorgeous rocky coasts, everything is bigger here. Enjoy the bounties of this fertile region and surround yourself with strong statement hues.



NIGHTSHADE
DET407

MERLOT
DE5055

SPICE OF LIFE
DET439

POTTERY CLAY
DET437

MONARCH MIGRATION
DET466

BITTERSWEET
DET462

HONEY GLOW
DE5354

OCHRE REVIVAL
DET472

MISSION WHITE
DET673

GOURMET HONEY
DE6150

EARLY HARVEST
DE5542

CLOISTERED GARDEN
DET523

SHUTTERS
DET519

BLUE MOON
DE5764

BIG SUR BLUE JADE
DET577

MORRO BAY
DET571

TRANQUIL SEASHORE
DET542

RECLAIMED WOOD
DET625

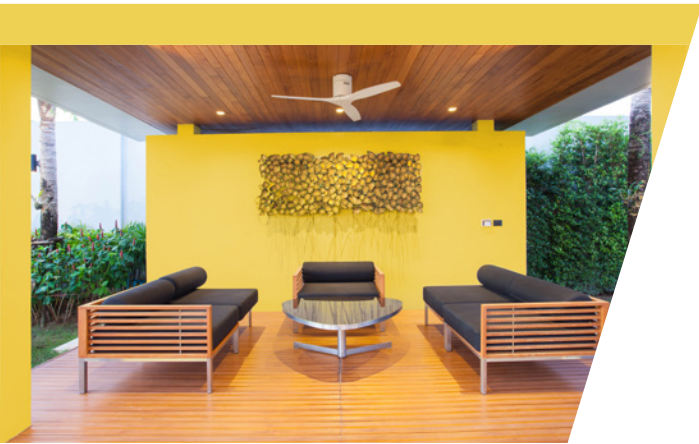
KILN DRIED
DET692

NORTHERN TERRITORY
DEA158

southern california



Pastel sunsets, tropical flora, and never ending sunshine give this palette a fresh, juicy feel. Stone and sand help keep your feet on the ground, while colorful accents inspire you to dream big.



CITY OF PINK ANGELS
DET434

LIGHT CAROB
DE5183

SANDCASTLE
DEC740

WHISPER GRAY
DEC785

CITRUS NOTES
DET449

SUNNYSIDE UP
DET495

WARM LIGHT
DE5302

CLASSIC WHITE
DEHW08

IN THE TROPICS
DEA125

EARLY HARVEST
DE5542

CLOISTERED GARDEN
DET523

MID-CENTURY GEM
DET535

AVALON
DET552

AEGEAN SEA
DE5788

BEAUTIFUL BLUE
DEA136

RECLAIMED WOOD
DET625

PEBBLE WALK
DE6277

CRISP MUSLIN
DE6212

BARNWOOD GRAY
DET620

IRON-IC
DET611

southwest desert



Watercolor-style hues echo the stillness and movement of life in one of the harshest climates on earth. Rich tones are punctuated with flashes of light and color, evoking the power of twilight.



LA VIE EN ROSE
DET416

RED MAPLE LEAF
DET443

ARIZONA CLAY
DET454

STUCCO TAN
DE6205

SPICE OF LIFE
DET439

OK CORAL
DET436

OCHRE REVIVAL
DET472

DESERT SUEDE
DE6206

HISTORIC WHITE
DET653

COLORADO TRAIL
DE6117

EARLY HARVEST
DE5542

DESERT SAGE
DET505

FLAGSTONE QUARTZITE
DET517

NAVAJO TURQUOISE
DET547

SAN MIGUEL BLUE
DET569

SCULPTURAL SILVER
DE6296

DOLPHIN TALES
DET600

BISON BEIGE
DEC750

WEATHERED BROWN
DEC756

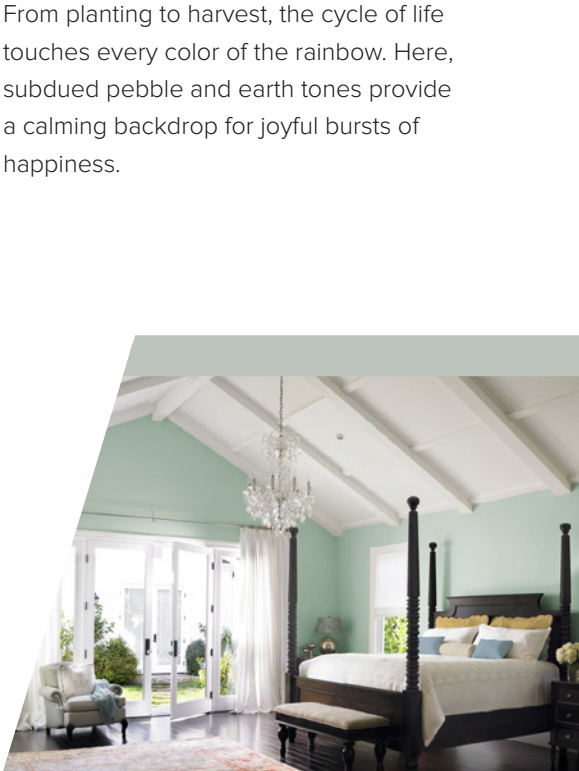
IRON-IC
DET611

midwest



RED CONTRAST DEA106	ROMAN BRICK DEC713	COGNAC DET464	BALL OF STRING DE6190	RUSTIC TAUPE DE6129
HONEY GLOW DE5354	PRAIRIE LAND DET489	WHITE PICKET FENCE DET648	BUNGALOW TAUPE DE6172	DEEP BROWN DE6077
REFINED GREEN DEA181	FOREST PATH DE5642	CLOISTERED GARDEN DET523	RECLAIMED WOOD DET625	METAL FRINGE DET626
TRIED & TRUE BLUE DET582	EAMES FOR BLUE DET564	COUNTRY AIR DET581	ASHWOOD DE6290	STIEGLITZ SILVER DET612

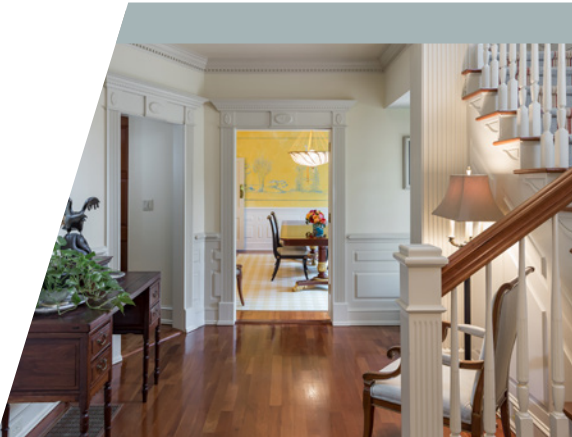
deep south



WINE GOBLET DET400	SOFT LILAC DE5974	DESERT ROCK DE6066	ROSE BISQUE DE6081	PALE JASPER DE5148
BITTERSWEET DET462	ROMAN BRICK DEC713	PRAIRIE LAND DET489	SWISS COFFEE DEW341	BAY SALT DET642
LAZY DAISY DET491	EARLY HARVEST DE5542	FLAGSTONE QUARTZITE DET517	VERANDA DET543	BEAUTIFUL BLUE DEA136
AEGEAN SEA DE5788	BLUE MOON DE5764	BERRY MOJITO DET565	MARINE LAYER DET599	LOOKING GLASS DE6376



Effortless comfort and hospitality are reflected in this easy-on-the-eyes combination of subdued landscape tones and dark, rich accents. Sit back and enjoy the good life. You've earned it.



new england



Stormy seas, weathered wood, and bright summer outings give this palette a nostalgic, poignant feel. Taking in the subdued, fog-like shades and almost-black saturations, you'll sail away to possibilities as far as the eye can see.



BARN RED DET424	LA VIE EN ROSE DET416
ANTIQUE GARNET DE6027	BURNT CRIMSON DEC705
PURPLE PROSE DET405	RIVER ROCKS DE6061
EN PLEIN AIR DET623	WHITE PICKET FENCE DET648
CEDARVILLE DE5185	CITRUS NOTES DET449
OCHRE REVIVAL DET472	OYSTER DEC748
TRANQUIL SEASHORE DET542	GREEN BAYOU DE5650
REFINED GREEN DEA181	DARK & STORMY DET572
CORNFLOWER DE5864	BLUE SPRUCE DE5772
SCULPTURAL SILVER DE6296	IRON-IC DET611

mid atlantic



RED CONTRAST DEA106	DEEP HIBISCUS DE5083	LA VIE EN ROSE DET416	STONISH BEIGE DEC716	RED MAPLE LEAF DET443
GOURMET HONEY DE6150	WILDFLOWER HONEY DET486	PRAIRIE LAND DET489	WHISPER DEW340	BIRCHWOOD DEC752
AVALON DET552	SEAPORT DE5744	CLOISTERED GARDEN DET523	ECOLOGICAL DE5719	GREENER PASTURES DET529
SUMMER NIGHT DE5811	TRIED & TRUE BLUE DET582	SKIPPING STONES DET567	LOOKING GLASS DE6376	MADE OF STEEL DET593



Lively architectural influences and a seasonal climate make this region one of endless potential. Reflecting the shadows of industry with beams of sun-drenched tones, this palette is complex, yet harmonic.



southeast coast



Glints of sunlight bounce off of sparkling blue water, while tropical birds and painted sunsets surround. This lively, pastel-influenced palette soothes the soul with permanent vacation vibes.



RED CRAFT DET423	WISPY MAUVE DE6045
SOFT LILAC DE5974	JUST PINK ENOUGH DE5091
AMBROSIA IVORY DE5210	POTTERY CLAY DET437
PEACH DEC710	WHITE PICKET FENCE DET648
BAY SALT DET642	WARM LIGHT DE5302
GREEN TOURMALINE DET524	CLOISTERED GARDEN DET523
SILVER FERN DE5492	WINTER CHIME DE5828
BLUE VELVET DET559	AEGEAN SEA DE5788
BERRY MOJITO DET565	DOLPHIN TALES DET600
LOOKING GLASS DE6376	ESPRESSO MACCHIATO DET680

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