



KAREN PEARSE

GLOBAL DIRECT

PROTECT® COLLECTION

Antimicrobial Porcelain Tiles with Microban®

PROTECT COLLECTION

Antimicrobial Porcelain Tiles with Microban®

PROTECT Collection is a sophisticated line of antimicrobial porcelain tiles spanning an impressive array of nuanced designs modelled from real marble, natural stone, wood and other materials. This new “green” product is the perfect substitute for Natural Stone! Created with built-in Microban® technology and in partnership with Panariagroup, this collection inhibits the growth of stain and odor-causing bacteria on the surface of the tiles to help create a cleaner, fresher space. PROTECT, available in both standard tile formats and large slabs in glossy and matte finishes, can be applied to any surface, including floors, walls, countertops, and cabinetry. This collection costs less than natural stone and offers LEED-certified protection for the same price as traditional porcelain. PROTECT tiles can be effectively complemented by the use of other antimicrobial building materials, such as the tile grout offered by Laticrete.



Continuous Protection

24/7 protection that does not require UV light for activation



Guaranteed Quality

Partnered with Microban®, the world's leading company in the use of antimicrobial technology



Eternal Effectiveness

Silver ions, permanently integrated into the tile at the moment of firing, are active throughout the entire life cycle of the product



Powerful Action

Delivers a cleaner, fresher surface in-between cleaning



Liriope – Bianco Statuario



Restaurants and Kitchens

Providing greater surface cleanliness in environments where food is handled.



Healthcare Environments

Helping to maintain cleaner surfaces in-between existing cleaning regimes.



Fitness Centers and Spas

Providing added peace of mind and enhanced customer service for loyal clients.



Airports Shopping Centers, and Schools

Allowing everyday people to carry out everyday activities in a cleaner, fresher environment.



PROTECT COLLECTION

Antimicrobial Porcelain Tiles with Microban®

The technology used in the PROTECT COLLECTION is based on silver ions which block the metabolism of bacteria and prevents their growth and reproduction on the surface. Unlike other technologies, such as those based on the use of Titanium Dioxide, the protective shield is always active on the surface, day and night, with or without sunlight, not requiring any UV rays for activation. Silver ions are always active and guarantees a high level of surface protection in-between normal cleaning routines.

The Microban® Technology is permanently integrated into the tile at the moment of firing making the technology active throughout the life cycle of the tile. PROTECT is resistant to wear, lasting the lifetime of the tiles, it is permanent and does not need to be retreated over the lifecycle of the product.

Research has shown that bacteria can double in number on untreated surfaces every 20 minutes. The chart below shows an unprotected surface compared to a surface with Microban® Technology protection.

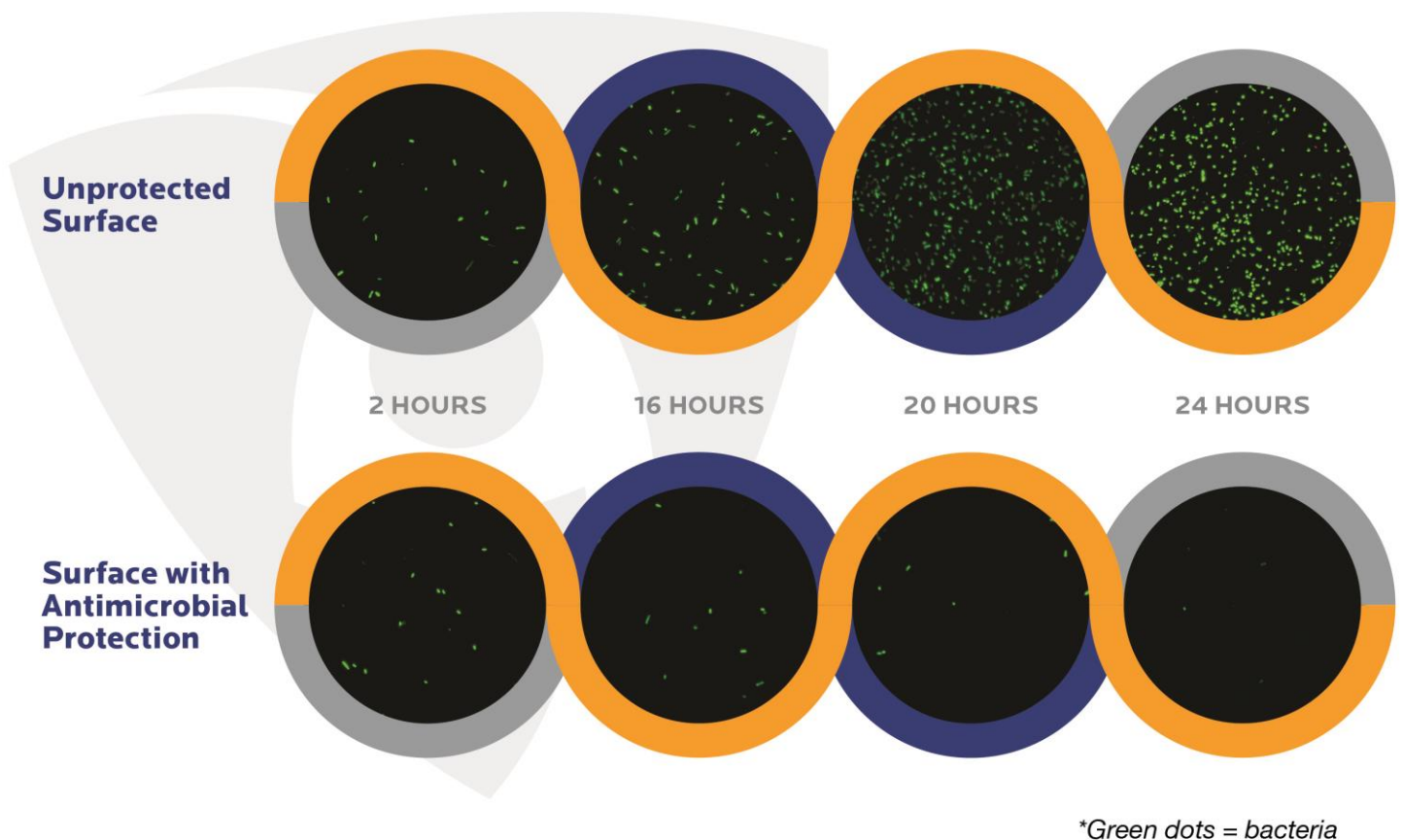


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The background of the entire image is a light-colored marble pattern with intricate, flowing veins in shades of grey and white. The text is centered horizontally and vertically over this pattern.

MARBLE LOOK



EAST SERIES



Calacatta

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Silk, Glossy



ONYX EXTRA

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Silk, Glossy



RAIN GREY

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Silk, Glossy



LIRIOPE



BIANCO LUCE

Size: 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Touch, Glossy

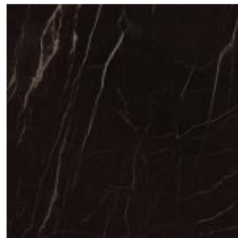


**BIANCO
STATUARIO**

Size: 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Touch, Glossy



DARK BROWN

Size: 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Touch, Glossy



**MACCHIA
VECCHIA**

Size: 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Touch, Glossy



ONICE ROYAL

Size: 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Touch, Glossy



PIETRA GREY

Size: 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Touch, Glossy

The background of the entire image is a dense, granular texture resembling crushed stone or aggregate. It features a mix of light gray, off-white, and dark gray particles of various sizes, creating a complex, non-uniform pattern.

STONE LOOK



MASONRY



CARBON

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Polished, Sabbiata R11



DESERT

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Polished, Sabbiata R11



MOON

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Polished, Sabbiata R11



STONE

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Polished, Sabbiata R11



CARBON

Size: 24" x 48", 48" x 48", 48" x 102"

Thickness: 6.5mm

Finish: Natural R10, Soft



DESERT

Size: 24" x 48", 48" x 48", 48" x 102"

Thickness: 6.5mm

Finish: Natural R10, Soft



MOON

Size: 24" x 48", 48" x 48", 48" x 102"

Thickness: 6.5mm

Finish: Natural R10, Soft



STONE

Size: 24" x 48", 48" x 48", 48" x 102"

Thickness: 6.5mm

Finish: Natural R10, Soft



MEZZO



CEPPPO

Size: 24" x 24", 24" x 48", 48" x 48",
48" x 102"

Thickness: 6.5mm

Finish: Natural R10



SEGREDO



MYSTERY WHITE

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



PRECIOUS BEIGE

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



RARE DARK

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



SHADOW GREY

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



CALIZA SERIES



AMBER

Size: 19.5" x 39", 39" x 39", 39" x 98.5", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



CLAY

Size: 19.5" x 39", 39" x 39", 39" x 98.5", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



OYSTER

Size: 19.5" x 39", 39" x 39", 39" x 98.5", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



SLATE

Size: 19.5" x 39", 39" x 39", 39" x 98.5", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



AMBER

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



CLAY

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



OYSTER

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed



SLATE

Size: 12" x 24", 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R10, Honed

CEMENT LOOK



ARVADA SERIES



ARGEROT

Size: 39" x 39", 39" x 118"

Thickness: 3.5mm

Finish: Natural R9



BOURGOGNE

Size: 39" x 39", 39" x 118"

Thickness: 3.5mm

Finish: Natural R9



CHAMPAGNE

Size: 39" x 39", 39" x 118"

Thickness: 3.5mm

Finish: Natural R9

SUPREME



DOT 30

Size: 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R11, Satin R10



DOT 50

Size: 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R11, Satin R10



DOT 70

Size: 24" x 24", 36" x 36", 24" x 48"

Thickness: 14mm

Finish: Natural R11, Satin R10



ELEGANTE

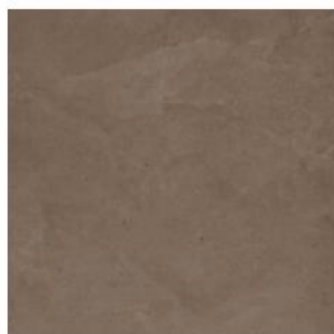


VIA CONDOTTI

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Silk



VIA FARINI

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Silk



**VIA
MONTENAPOLEONE**

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Silk



VIA TORNABUONI

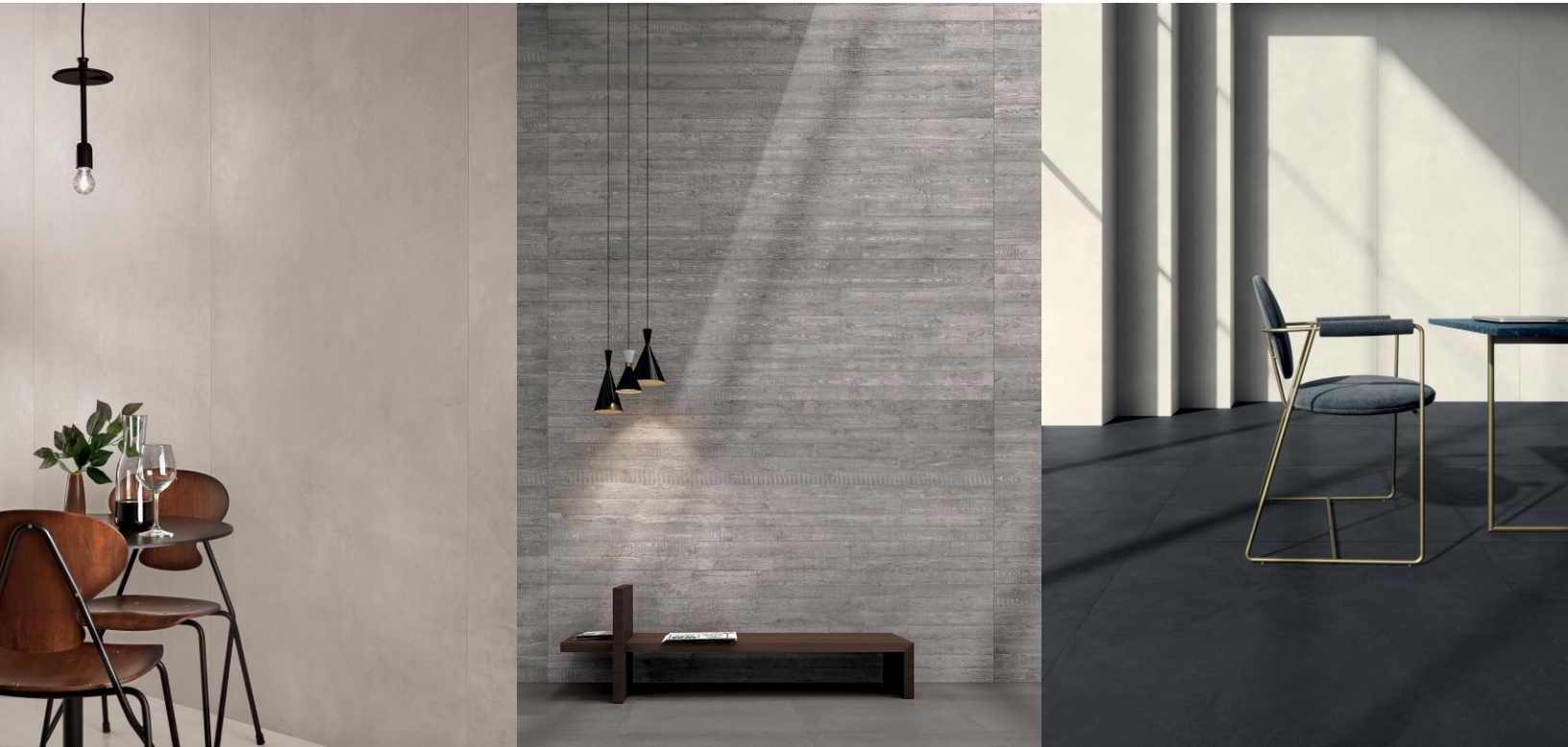
Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Silk



CONCRETO



CEM 00

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Natural R9



CEM 10

Size: 39" x 39", 39" x 118"

Thickness: 5.5 mm

Finish: Natural R9



WORK 10

Size: 19.5" x 59", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



CEM 20

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Natural R9



WORK 20

Size: 19.5" x 59", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



CEM 30

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Natural R9



WORK 30

Size: 19.5" x 59", 39" x 118"

Thickness: 5.5mm

Finish: Natural R10



CEM 40

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Natural R9

The background of the entire image is a light-colored wood grain, likely birch or maple, with vertical planks and a subtle texture. The lighting is even, highlighting the natural patterns of the wood.

WOOD LOOK

MIELE FOREST



ACERO

Size: 39" x 118", 8" x 48", 8" x 71", 13" x 118"

Thickness: 5.5mm

Finish: Natural R10



NOCE

Size: 39" x 118", 8" x 48", 8" x 71", 13" x 118"

Thickness: 5.5mm

Finish: Natural R10



ROVERE

Size: 39" x 118", 8" x 48", 8" x 71", 13" x 118"

Thickness: 5.5mm

Finish: Natural R10



TEUTONIC



ALPE

Size: 8" x 71", 12" x 71"

Thickness: 14mm

Finish: Natural R10



BAITA

Size: 8" x 71", 12" x 71"

Thickness: 14mm

Finish: Natural R10



BOSCO

Size: 8" x 71", 12" x 71"

Thickness: 14mm

Finish: Natural R10



MALGA

Size: 8" x 71", 12" x 71"

Thickness: 14mm

Finish: Natural R10



BIOME



ARDEN

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Wild R9



ATLANTIC

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Soft R9



BOREAL

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Soft R9



EBONY

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Soft R9



GROVE

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Wild R9



TEAK

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Soft R9



TROPICAL

Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Soft R9



WALDEN

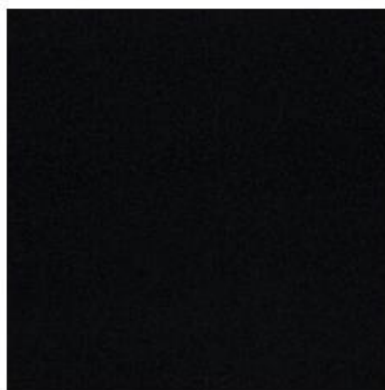
Size: 8" x 48", 12" x 96"

Thickness: 6.5mm

Finish: Wild R9

SOLIDS

GENESIS

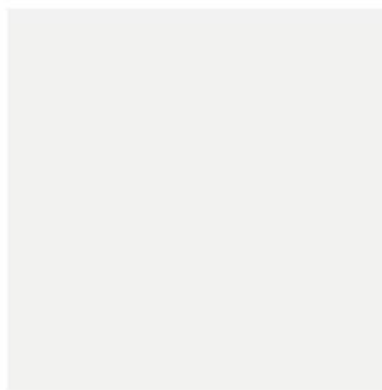


BLACK

Size: 19.5" x 39", 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Silk, Glossy



ULTRAWHITE

Size: 19.5" x 39", 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Silk, Glossy



VERSA



ARDESIA

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Natural R9



AVORIO

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Natural R9



BIANCO

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Natural R9



TORTORA

Size: 19.5" x 39", 39" x 39", 39" x 118", 39" x 98.5"

Thickness: 5.5mm

Finish: Natural R9

METAL LOOK

FORGE

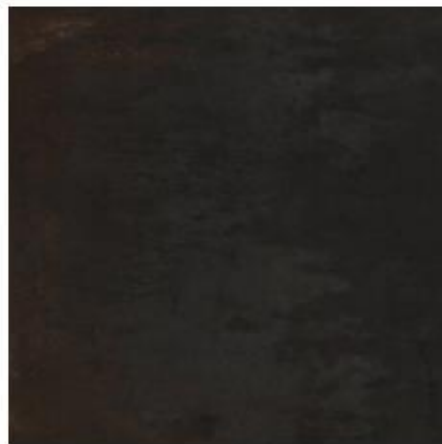


CORTEN

Size: 39" x 39", 39" x 118"

Thickness: 5.5mm

Finish: Natural R9

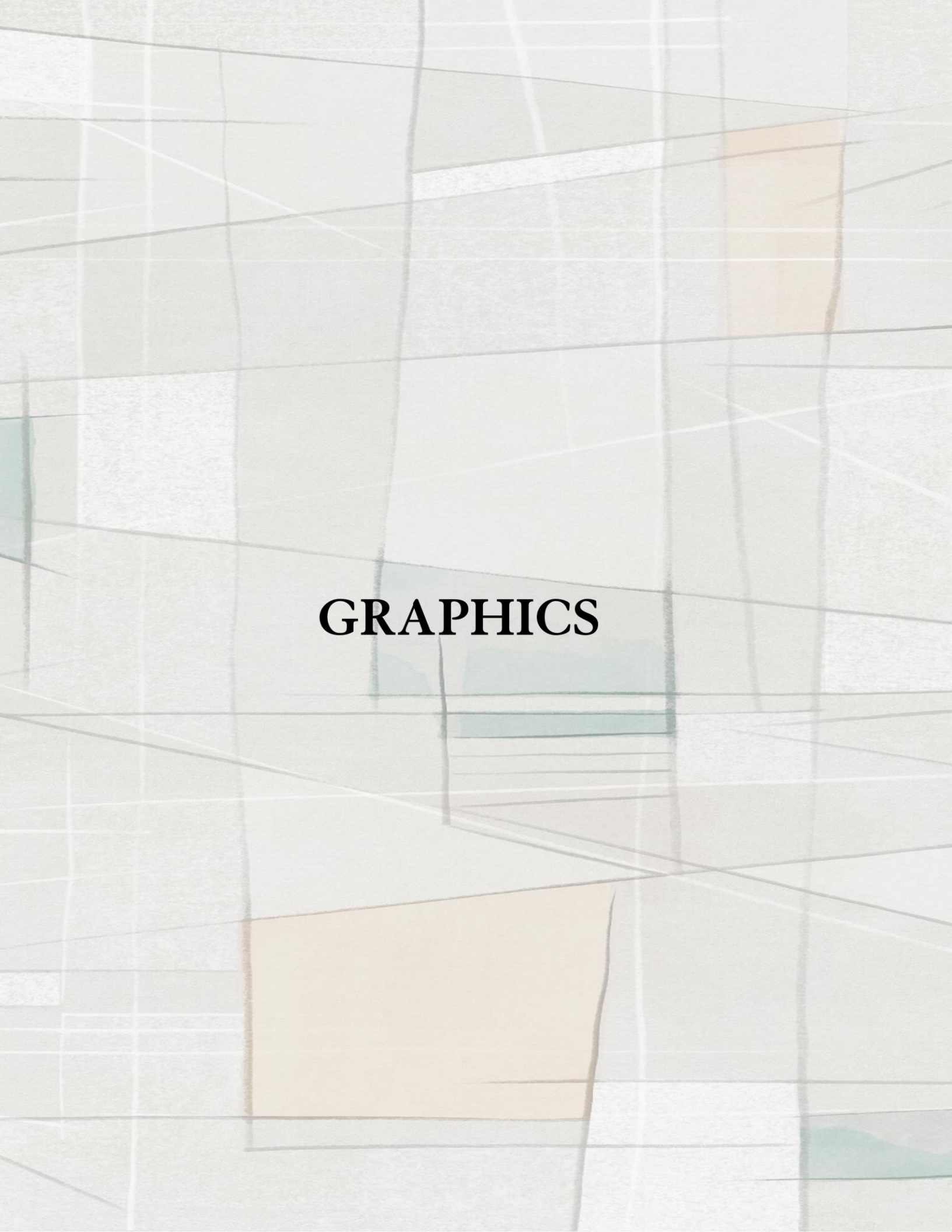


IRON

Size: 39" x 39", 39" x 118"

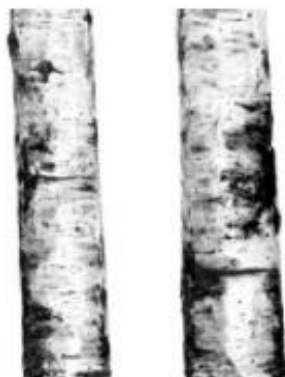
Thickness: 5.5mm

Finish: Natural R9

The background is an abstract composition of overlapping rectangular and polygonal shapes in muted tones of beige, light green, and pale orange. Thin, dark grey lines crisscross the entire surface, creating a grid-like pattern that is slightly offset and layered. The overall effect is a textured, painterly aesthetic.

GRAPHICS

EUPHORIA



RITMI

Size: 39" x 118"

Thickness: 3.5mm

Finish: Natural



MATRIX

Size: 39" x 39", 39" x 118"

Thickness: 3.5mm

Finish: Natural



SPECTRALOCK® PRO Premium Grout is a patented, high performance epoxy grout which offers excellent color uniformity, durability, stain protection, and beautiful, full grout joints in an easy-to-use, non-sag formula.

Advantages

Stainproof*

Improved non-sag formula for walls and floors

Uniform color—no blotchiness or shading

Never needs sealing

Easy to maintain, cleanable to the original color

Equipped with anti-microbial technology- inhibits the growth of stain causing mold and mildew on the grout joint

Tough, durable and crack resistant

*Stainproof (residential installations only) to common household cleaners, liquids and other goods. Clean all spills immediately

Permacolor

PERMACOLOR® Select is an advanced high performance cement grout that offers the industry's first dispensable dry pigment solution. PERMACOLOR Select is designed for virtually all types of residential and commercial installations and offers optimum performance on the most demanding exterior or interior applications. Easy to mix, grout and clean, PERMACOLOR Select is fast setting and is suitable for joints 1/16" to 1/2" (1.5mm – 12mm) wide on floors or walls.

Advantages

Exceeds ANSI A118.7

Does not require sealing – Equipped with STONETECH® Sealer Technology

Vibrant consistent color – minimizes efflorescence

Fiber reinforced – crack & shrink resistant

Fast setting – ready for foot traffic in as little as 3 hours

GREENGUARD® certified – low VOC

Equipped with Anti-Microbial protection – inhibits the growth of stain causing mold & mildew on the grout joint

PERMACOLOR Color Kit – Available in all 40 colors + up to 5,000 custom colors

LATICRETE SKUs

257 TITANIUM

SURE SET

254 PLATINUM

WATERPROOF FLASHING MORTAR PTC

255 MULTIMAX

254R PLATINUM RAPID

MULTIMAX LITE

PERMACOLOR

PERMACOLOR SELECT

NXT LEVEL PLUS

GLASS TILE ADHESIVE MORTAR

295 CST MORTAR

SPECTRALOCK Grout

SPECTRALOCK PRO PREMIUM Grout

SPECTRALOCK 2000 IG Grout

SPECTRALOCK 1

9235 WATERPROOFING MEMBRANE

BLUE 92 ANTI-FRACTURE MEMBRANE

1776 GROUT ENHANCER

HYDRO BAN

HYDRO BARRIER

FRACTURE BAN SC





KAREN PEARSE GLOBAL DIRECT

251 Fifth Avenue, 5th & 6th Fl.

New York, NY 10016

info@kpgd.com | 212.477.9330

Karen Pearse and Co. LLC is a proud woman owned business

PROTECTION THAT LIVES ON
MICROBAN

