

As a general contractor building hotels for most of the major hotel companies across the United States, Steve McCloud was in the perfect position to found US Vinyl Manufacturing Corporation. Today of course, the company is simply called “USV”.

Seeing a need for high-quality wallcovering, Steve invested in a mill and began his wallcovering business out of Houston, Texas. Because of his contacts in the hotel industry, he was able to establish a strong customer base...this was the key to USV growing rapidly into a major player in the industry.

In 1994, USV moved from Houston to Lafayette, Georgia. At the time, the wallcovering industry was solvent-based, and Steve wanted to utilize the “greener” and more economically sound water-based printing. So he built his plant in Georgia to reflect this greener way of doing business.

Today, USV is one of the top wallcovering manufacturers in the hospitality industry, having produced millions of yards of wallcovering.

With the success of USV, Steve decided to expand his business into other areas.

But what would that business “bee”?

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USV
US VINYL WALLCOVERINGS®

Steve McCloud grew up raising honeybees so he took this love and turned it into his next business venture: Pigeon Mountain Trading Company®. As friends of the honeybees, the mission of Pigeon Mountain Trading Company® is to raise awareness about the importance bees have in our everyday existence.

“Many people think of bee keeping as just a hobby, but the more people we can get involved, the better off our planet will be,” Steve McCloud said.

Steve’s love of bees formed the foundation of Pigeon Mountain Trading Company® and today the company is dedicated to providing top quality products at great prices to new and experienced beekeepers.

All Pigeon Mountain Trading Company® products – even live bees – are available online. This internet presence allows Pigeon Mountain Trading Company® to support beekeepers throughout the country. The bricks and mortar store, located in LaFayette, Georgia, offers all of the products you can find online. And the Apiary, where we pull fresh-from-the-hive honey, is located just behind USV, below the beautiful outline of Georgia’s Pigeon Mountain!



“I’ve been keeping bees since I was a kid helping my Grandfather,” said McCloud. “There’s just nothing more rewarding than watching a hive grow.”

“Except eating the honey!” he adds.