

endlessknotrugs.com

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endless knot
THE FINEST TIBETAN RUGS





ANCIENT CRAFTSMANSHIP *for* TODAY'S FLOORS

For centuries, Tibetan rugs have been treasured for their design and richness. When Tibetans were driven from their homeland in the 1950's, one of the only things they brought with them into exile was their generations-deep mastery of wool, natural dyes and a unique way of crafting heirloom rugs. This is the heritage of Endless Knot. You can see it in every step of the process.



our PROCESS

The process has remained the same for generations. Each rug receives the attention to detail that any masterpiece deserves. And each of the many artisans that help create it contributes to its own intrinsic character.

Our craftsmen in Kathmandu are among the most adept in the world, producing rugs in weeks rather than months. Yet hand work of this caliber does take time. That's why you'll receive updates throughout the production of your order, ensuring your satisfaction and an on-time delivery of your heirloom-quality Tibetan rugs.

Our primary source of wool is Tibetan herds, raised in the lush green foothills of the Himalayas. Their loosely curled raw wool brings rich natural color and feel to this time-honored fiber. We also utilize other natural materials such as silk and nettle to create highlights and texture in the rugs.

OUR PROCESS

Before the wool can be spun into yarn, it is first carded to detangle and align the clumped fibers, preparing it for spinning.



Unchanged for centuries, craftsmen use the charkha wheel to spin the fibers. This ancient method allows expert hands to fashion fine yarns, whether pure wool or fiber blends.



Freshly spun skeins of yarn are pre-soaked prior to dyeing. As in the past, a wood-burning fire underneath the dye vat provides the heat needed to ensure full color consistency and saturation. They are then set out to dry in the sun, enriching the color. Once dry, they are carefully draped over a yarn swift and hand-rolled into manageable balls of yarn for the weavers.





Your design is
crafted on a vertical
loom, unique to
Tibetan weaving.
The finest weavers
craft your rug knot
by knot. It's an
intricate process
to create not only
pattern, but also
textures from
wool, silk or other
natural materials.

After weaving, every rug is washed with a mild solution, helping to remove any dust or soil. Each rug is then dried and stretched in the sun, locking in its size and shape.





With shears in hand, our expert finishers approach your rug for the ultimate quality check. Any inconsistencies in pile or fringe are corrected. Edges are hand beveled, and any carved designs are introduced. After a thorough final inspection, your rug is prepared for delivery.

We continue to honor centuries-old methods, making heirloom hand-knotted Tibetan rugs for today's interiors. By using our online tool to personalize one of our patterns, you can rearrange or change the colors, the percentage of wool versus silk and the textures from cut to loop or flat weave. As with every masterpiece, it takes time. In just a few weeks, our skilled weavers create a rug that can last for centuries.



our HERITAGE

For centuries, Tibetan rugs have been treasured for their design and richness. When Tibetans were driven from their homeland in the 1950's, one of the only things they brought into exile was their generations-deep mastery of wool, natural dyes and a unique way of crafting heirloom rugs.

This is the heritage of Endless Knot.

Today, Namgyal oversees Endless Knot's weaving practice in Kathmandu, Nepal, but his story has an even more curious start.

Namgyal was born in the Himalayas as his family was being driven from their home in Tibet to Nepal, becoming the first generation of his proud Tibetan family born in exile.



With two centuries of family tradition in the wool trade and traditional rug making, his roots run deep.



He came to Nepal's capital of Kathmandu in the early 1970s. An ambitious young man, he apprenticed with Tharkey La, a master Tibetan artist whose vast knowledge of traditional vegetable dyes and rug design would otherwise be lost. Soon, Namgyal had become a distinguished and influential master artisan himself. Steve, a young Californian living in Nepal, saw the potential of fine Tibetan rugs in the western market, befriended Namgyal and founded Endless Knot.

Namgyal applied the centuries-old techniques they both admired to modern design requirements. Forty years later, he is teaching his children, the next generation, the knowledge and craftsmanship of creating some of the finest rugs in the world.

Between the Himalayan weavers and you, our Endless Knot clientele, you will find Ara and Paul.

Rug weaving in Armenia is storied and coveted, dating back to the 5th century. The son of Armenian immigrants, Ara founded his rug business during the Great Depression. Through support of family members in other communities and endless hours of dedicated work, he created a legacy for his family. Over the years, Ara's sons worked alongside him and learned the rug trade. His son Paul and two other

brothers carried forward the family tradition. And with Endless Knot, the third generation has stepped into the role.

Combining centuries-old practices of rug trading and today's online technologies, Endless Knot provides yet another step in ensuring that Ara's family continues the rug



tradition for generations. Quality is paramount, and the family stands behind every rug they sell.

In addition to building a legacy in the rug trade, they are active philanthropists, following Paul's early commitment of supporting generational causes including education, healthcare assistance and senior care. As a customer, you also partner with us in these endeavors.



your VISION

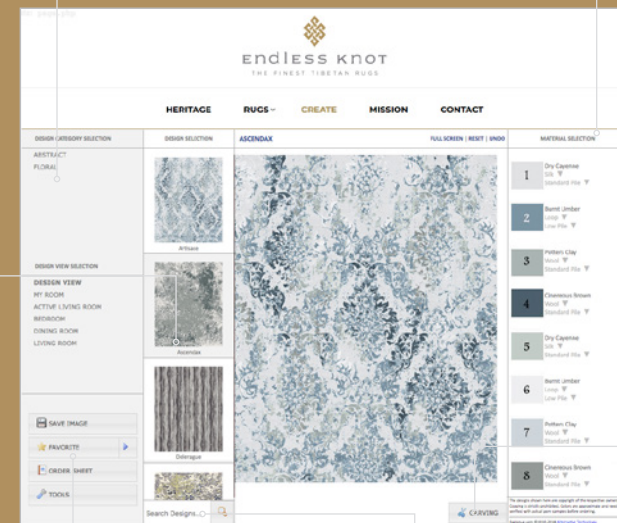
Complete your project design with the finest hand-knotted rugs from Endless Knot. By using our online tool to personalize one of our patterns, you can rearrange or change the colors, the percentage of wool versus silk and the textures from cut to loop or flat weave.

endlessknotrugs.com

Choose your design from our category library. Our hundreds of designs are categorized as Abstract, Modern and Transitional.

Select just the right hue from our palette of 200+ colors. You can explore as many color combinations as you would like. Select that color to be wool, silk, cut, loop, and pile height to give you the exact look you want to achieve.

See your rug in a room. Choose from a variety of corporate, hospitality and residential spaces to try out your design. And any color or other changes you make are instantly rendered in that space.



Rugs are not flat. Neither should your rendering be. With just the click of a button, you can see what your rug will look like with carving.

Once your design is completed, you can save your image and add to your favorites.

If you know the name of one of our Endless Knot designs, you can search for it here. It will be featured above, making it easy to start colorizing it to your specifications.



ANTIQUE RUGS

Endless Knot understands and appreciates antique Hand Knotted rugs for their historic value and re-use, sustainability contribution. To celebrate these rugs, we personally choose and offer a limited selection of antique Hand Knotted Oriental and Persian rugs. Find your perfect rug 50+ years in the making at endlessknotrugs.com

ON-DEMAND

If you need a quality Hand Knotted, Oriental or Persian rug today, or can't wait for the creation of a custom rug, we may have a quality solution in our expansive On-Demand inventory. Browse through our available rugs at endlessknotrugs.com and find the right rug for the right setting in just the right time.

CHAT WITH US

If we do not have a pattern to complement your design, you can work directly with our Rug Concierge through our website or on email. Endless Knot offers endless designs, colors, textures, shapes and sizes to transform your inspiration into a one-of-a-kind new rug.



RUG CONCIERGE™

START A LIVE CHAT AT
endlessknotrugs.com

OR CONTACT US AT
info@endlessknotrugs.com

our MISSION



ABANDON HARMFULNESS

The life cycle of Endless Knot rugs can be measured in centuries rather than years.

Our rugs are crafted from wool, silk and other natural resources which are renewable, reusable, recyclable and biodegradable.

Water use is minimized, and no waste goes to landfill.



CULTIVATE GOODNESS

Our craftsmen and partners receive a living wage, and benefits that include educational scholarships and other life-enhancing opportunities.

No child labor. Every child deserves a childhood.



PURIFY THE HEART

What we think, we become. We seek to create a good legacy, leaving this world better than we found it.

We embrace heritages and cultures. Our purpose is to contribute, not to change; to share, not to take; to learn, not to teach; to be as one and to celebrate each one.

