



Techtonic™

LVT POLYURETHANE COATING

Pure
protection
for ultimate
performance.

+TECHTONIC™

 **Tarkett**

Techtonic™ protection gives LVT floors greater defense against:



SCRATCHES



ABRASIONS



SCUFFS



STAINS

Tarkett collections with Techtonic protection include iD Latitude,™ an unparalleled combination of style, performance and affordability.

iD LATITUDE
PLWD 3401 - Black Walnut, 6" x 48"



Beautifully
strong.

Tarkett Techtonic™ is a protective polyurethane floor coating unlike any other, developed and tested by an international team whose goal was to provide our customers with a clearly superior surface protection.

Our competitors boast about what they add to their surfaces' coatings. But those additives can increase the likelihood of ugly whitening when their product gets scratched. Because Techtonic doesn't include unnecessary composite materials, it offers dramatically stronger defense against scratches and scratch whitening, as well as abrasions, scuffs and stains—defending both your floors, and your peace of mind.

+TECHTONIC™
PROTECTION

When you see this distinctive wordmark, you'll know you've found a Tarkett floor with Techtonic protection on top.

Tarkett Techtonic™ helps LVT floors perform longer with less maintenance.

Every flooring product has a topcoat, but only Tarkett has Techtonic: a groundbreaking, proprietary solution that delivers increased durability and better performance. By mixing rugged protection with a beautiful matte finish, Techtonic keeps your floors' surfaces looking better and lasting longer.



40% more scratch protection.

So you'll never have to choose between replacing a new floor, or living with the damage.

Just one exposed nail in a chair foot can cause scratch whitening on floors. In controlled lab tests, Techtonic dramatically outperformed the industry market leader—enduring greater pressure from a diamond-tipped needle without scratching or whitening.



18% more abrasion resistance.

Now you can move furniture with more freedom—and less concern.

Surface sheen is worn away by repetitive actions, such as the movement of chairs and tables in high-traffic areas. By protecting surfaces, Techtonic preserves not just their sheen, but your peace of mind.



Scuff guarding in the top of its class.

Clean less (and enjoy spotless surfaces more).

Those black marks from dragging shoes and chair casters? They're scuff marks caused by friction. No product on the market fights scuffs the same way as Techtonic—a solution that keeps your floors performing better, year after year.



Formidable stain defense.

Momentary mishaps shouldn't have permanent effects.

Tectonic's pure polyurethane coating provides an advanced level of security against stains, reducing the chances of damaged flooring (and expensive cleaning).



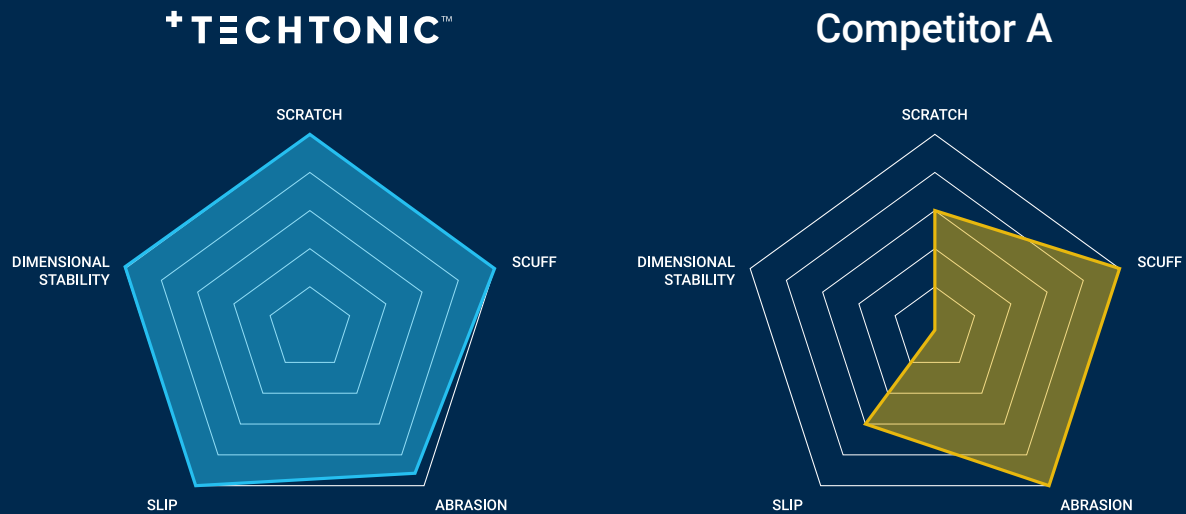
No finish needed.

And less maintenance required.

Because Techtonic eliminates the need for finish, maintenance is easier and more affordable. Also, our clear coat of protection won't cloud over time—which keeps designs looking crisp for the life of your floor.

Techtonic™ outperforms the industry leader.

Applied to LVT made in Florence, Alabama, Techtonic offers performance in the top of its class. In a series of laboratory tests, Techtonic-protected LVT floors repeatedly outperformed our #1 market-leading competitor: matching their strength against scuffing and abrasion, while exceeding their resistance to scratching, slipping and dimensional stability.



Lab tests showed results—not scratches.

A diamond-tipped Taber Scratch tool was used to test the performance of Techtonic against that of the industry's leading product protection. After being subjected to equivalent Taber Scratch protocol, the competitor's sample displayed more and deeper visible scratches than Techtonic.*



Scratch whitening is easier to see on dark surfaces than light ones. But even when we scratch-tested our darkest matte finish against the competitor's lighter wood grain pattern, Techtonic still performed better.

*Based on Tarkett internal testing of Techtonic against multiple competitors. To ensure accuracy, experiments were conducted in more than one laboratory.

Real-World Results

Before the opening of NeoCon® 2019, we installed Techtonic-protected LVT within Tarkett's showroom at the Merchandise Mart in Chicago. Three days and tens of thousands of steps later, even our light-colored flooring still looked like new—proving that Techtonic can protect even the most vulnerable visual designs.



Collections Infinities™ Drop Cloth STRATO1 10197, Drop Cloth MOSS2 10202, and Drop Cloth TERRA2 10200.

**One proprietary formula.
Millions of square feet of product.
Zero performance issues.**

One year after Techtonic's creation, Tarkett had already shipped well over 10,000,000-square-feet of Techtonic-protected LVT flooring—without a single claim being filed over issues related to scratching, scuffing or abrasion.



Contour® Abstracts, Outliners Mons PCOU 0986 and Caerulea PCOU 0988, 6" x 36", Unidirectional Installation.

Dynamic designs deserve powerful defense.

Find the Tectonic-protected collection that's best for you.

Collections Infinies™

Create your own designs, or partner with master designers.

Collections Infinies uses a breakthrough in LVT to offer a uniquely disruptive design experience. State-of-the-art digital printing lets users co-create with influential industry designers, creating custom results with a 32 mil wear layer guarded by Tectonic™.



Collections Infinies lets you co-create with top designers, add color to a library of designs, or upload your own images to create one-of-a-kind flooring concepts.

Contour®

**Inspiring surfaces.
Amazing performance.**

Pairing thoughtful vision with innovative technology, our Contour Series reaches new heights of LVT design and performance. Choose from 185 colorways that feature Tectonic protection over a 32 mil wear layer.



Contour's options include wood, stone and many abstracts (such as Color Pop, shown here in an installation featuring Saturn Sky, Flan, Dandelion, Bombay Beach and Salton Sea).

iD Latitude™

Durable designs at a competitive price.

iD Latitude LVT combines excellent design, lasting performance, and practical affordability in a third-party verified carbon neutral product that's CERTIFIED **asthma & allergy friendly**®. Wood, stone and abstract options pair easily, helping to create stylish environments protected by Tectonic over a 20 mil wear layer.



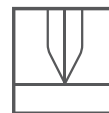
iD Latitude's pioneering combination of beauty and durability is demonstrated here through an appealing combination of Abstract Finelines in Greige, and Concrete Alumin and Charcoal.

Pure protection for ultimate performance.

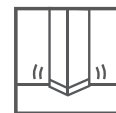
Techtonic's added defense against scratches, abrasions and scuffs means longer, better performance for your space's LVT surfaces—and a lot fewer concerns for you.

In a series of carefully-monitored laboratory tests, Techtonic proved itself to be a drastically better defense against scratches and scratch whitening. Real-world tests are equally impressive. Techtonic has not only withstood heavy traffic while keeping floors looking new, but over 10-million-square-feet of product has shipped with no claims filed for scratching, scuffing or abrasion.

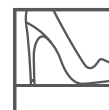
Available now on Collections Infinities™, Contour® and iD Latitude™ LVT collections.



**40% MORE
SCRATCH
PROTECTION.**



**18% BETTER
ABRASION
RESISTANCE.**



**TOP-OF-ITS-
CLASS SCUFF
GUARDING.**



**FORMIDABLE
STAIN
DEFENSE.**

Doing good. Together.

The world is facing increasingly complex sustainability challenges. Overcoming them is no longer just an important ambition, but an urgent imperative. Tarkett is committed to a sustainable, circular economy that creates value for everyone. Our approach to sustainability is woven into the fabric of how we do business. To us, it's not a bolt-on, or something to "bear in mind." It sits at the very heart of our day-to-day decision making. We have three main areas of focus:

- A commitment to creating a **circular economy**. Closing the loop on waste, preserving our planet's natural resources and reducing the impact on climate change.
- A commitment to only using **good materials**. Subjecting ourselves to relentless scientific scrutiny and offering radical transparency about our products.
- A commitment to your health and well-being. Creating healthy indoor spaces with the highest standards of **Indoor Air Quality**.

We know that when you choose a flooring solution, health and sustainability are top concerns. It's why we don't just offer you beautiful, high-quality flooring: we offer you peace of mind.

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On Front Cover: Contour® Abstracts, Faux Bois, Naranja PCFB 0971, 6" x 36", Unidirectional Installation.

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