



CRAFT

CRAFT enriches peoples' lives by surrounding them with the beautiful colours and textures found only in real wood.



GENOA: craftfloor.com/genoa

CRAFTED FOR BEAUTY

Passionate craftsmanship makes for a beautiful floor. Relentless attention to the details of wood sourcing, veneer grading and the artistry required to create nuanced tones and textures give every CRAFT floor an **authentic, organic feel**.

CRAFTED FOR HEALTHY HOME AND EARTH

CRAFT is the industry leader for healthy and sustainable wood flooring. We **only use wood from certified sustainable sources**, and our floors are **certified to be ultra-low emitting** and **Red List Free**.

CRAFTED FOR AFFORDABILITY

Sustainability and beauty are meaningful only when they are attainable. CRAFT has worked hard and smart to make beautiful, sustainable floors that are **within budget for most projects**.

WHO IS CRAFT FOR?

CRAFT is beloved by professionals and discerning homeowners for its artisanal approach to wood craftsmanship. Customers also value CRAFT's leadership in responsible wood sourcing, healthy and sustainable manufacturing, and its commitment to product transparency.

EVORA: craftfloor.com/evora



CRAFT

It's our nature.

CRAFT ARTISAN WOOD FLOORS craftfloor.com
TOLL FREE 1-877-828-1888 EMAIL hello@craftfloor.com

THE CRAFT BOX

Showcasing a spectrum of wood colours, textures and styles, the CRAFT Box is a fantastic resource for industry professionals.

The CRAFT Colour Samples catalogued within the CRAFT Box are thoughtfully made with design professionals in mind, and are a perfect resource to assist at the design specification stage when putting together colour boards, or when in consultation with clients.



ECO "UPGRADES" COME STANDARD SPEC:

☑ MAKE A POSITIVE IMPACT

Every CRAFT floor has been certified to have come from North American forests that are managed responsibly and sustainability, with an eye on environmental stewardship.

☑ SUPPORT EXCELLENT INDOOR AIR QUALITY

All CRAFT floors are GREENGUARD Gold and F4 Star® certified, demonstrating the most stringent level of low emissions available for a healthy living environment.

☑ TRANSPARENCY FOR ALL PRODUCTS

CRAFT floors have a Declare label (*Red List Free*) and are covered by a Product-specific EPD (*Environmental Product Declaration*), demonstrating CRAFT's commitment to product transparency for everything we make.

WHY

IS SUPPORTING PROPER FOREST MANAGEMENT SO IMPORTANT?

Because well managed forests are paramount to solving some of the major problems facing our planet, such as climate change, water quality and the protection of vulnerable species. Sustainable forest management involves ensuring that forests remain as complex, intact ecological systems that are not converted into other uses such as grassland or other non-forested areas, and guarantees that any harvested trees are replanted, thus continuing the vital role that forests play in pulling carbon out of the atmosphere and mitigating the negative effects of climate change.



Certified Chain of Custody
Promoting Sustainable Forestry

www.sfiprogram.org
SFI-01898



PEFC Certified

This product is from sustainably managed forests and controlled sources
pefccanada.org



F4 STAR APPROVED:
JAPAN'S MJT SETS THE STRICTEST STANDARDS IN THE WORLD FOR FORMALDEHYDE EMISSIONS FROM BUILDING PRODUCTS. CRAFT'S FLOORS HAVE BEEN TESTED AND HAVE ATTAINED THE HIGHEST RATING OF F4 STAR: CERT# MPH-2613

F****



DEVONSHIRE: craftfloor.com/devonshire

CRAFT

It's our nature.

CRAFT ARTISAN WOOD FLOORS craftfloor.com
TOLL FREE 1-877-828-1888 EMAIL hello@craftfloor.com