





NATURELLE...INSPIRED

Naturelle, a premium luxury vinyl flooring line by Adore, is designed and engineered for living. At home or in the commercial place, Naturelle's attractive design and advanced technology come together to create a versatile flooring surface that enhances the beauty of your environment and endures both time and traffic.

Naturelle's NEW line encompasses today's fashion while defining tomorrow's classic styles.

Combined with innovative technology, Naturelle is manufactured for superior performance including:

- Advanced moisture resistance
- A soft feel that is quiet underfoot
- Ease of maintenance and repair
- Resistance to molds and bacteria
- Exceptional anti-slip performance
- Scratch and scuff resistance
- Ease of installation
- Longer life span

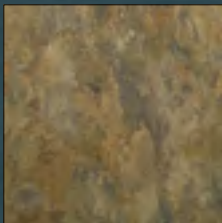
BEAUTY AND BRAWN.

NATURELLE SQUARE TILES | 18.5" X 18.5"

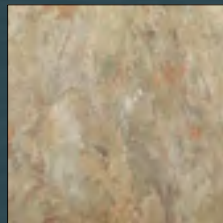
Overall Gauge: 0.12"/ 3 mm

Wear Layer: 12 mil / 0.3 mm

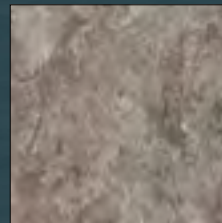
Per box: 15 tiles, 35.66 sq ft, 37.5 lb per box



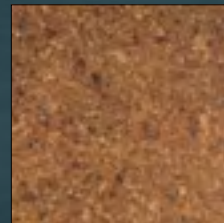
INDIAN SLATE
DSL 814



ENGLISH SLATE
DSL 819



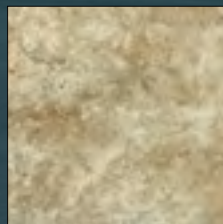
VERMONT GRAY
DSL 820



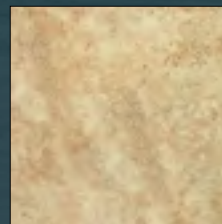
CABERNET
DK 903



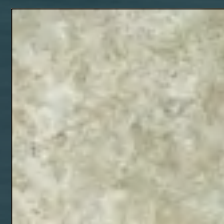
GIALLO
DT 5903



GRIGIO
DT 5904



ROSSO
DT 5905



ARGENTO
DT 5906

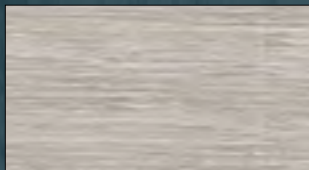
NATURELLE LONG TILES | 12.35" X 24.7"

Dimensions: 12.35" x 24.7"

Overall Gauge: 0.12" / 3 mm

Wear Layer: 12 mil / 0.3 mm

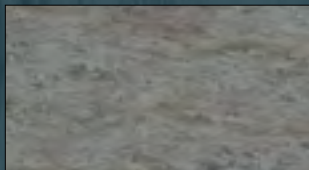
Per box: 18 tiles, 38.16 sq ft, 35.55 lbs



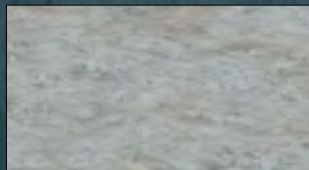
PLATINUM MATCHSTICK
DMS 610



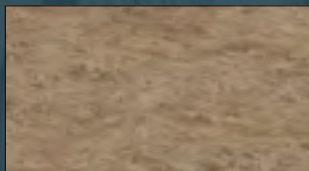
PEWTER MATCHSTICK
DMS 611



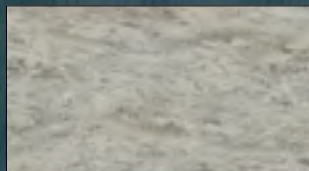
HARBOR SLATE
DSL 310



HEATHER SLATE
DSL 311



DESERT SAND
DSL 312



OYSTER
DSL 313



ANTIQUITY BEIGE
DBR 410



ATHENS GRAY
DBR 411

INSPIRED VISUALS, ENHANCED TECHNOLOGY

Adore works with artists, designers and expert trend groups to create sophisticated, attractive flooring for your home or business space.

For this new line, Adore's design team has sourced hard-surface patterns, explored color and sizing trends and worked with a number of artists to bring an exceptional palette of options together under the Naturelle name.

From the line's warm grays and antique brick patterns to texture and sizing variants, Naturelle is an inspired line that delivers style and allure to your home or commercial setting.



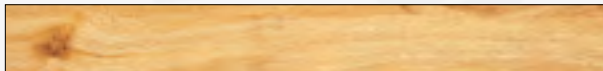


NATURELLE NARROW PLANKS | 3.6"X 37.4"

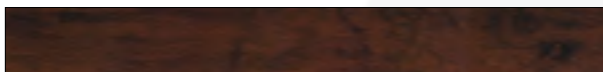
Overall Gauge: 0.12" / 3 mm

Wear Layer: 12 mil / 0.3 mm

Per box: 38 planks, 35.76 sq ft, 37.7 lbs



CUSTARD OAK | DW 4000



HONDURAN MAHOGANY | DW 6314



BUTTER PECAN | DW 3008



ROASTED CHESTNUT | DW 5102

INNOVATION....It's in our DNA

As the pioneering manufacturer of luxury vinyl flooring, Adore engineers our lines with advanced technologies that greatly improve the performance, life and look of your floor.



Nano-sized particles of silver are embedded into the wear layer. This naturally occurring element thwarts bacteria, viruses and mold on contact, improving the hygenics and cleanliness of the floor's surface.



MicroCeramic™ technology is a process where micro-sized silica beads are embedded into the floor's wear layer, improving scratch and scuff resistance while maintaining optical clarity for maximum visual appeal.

Adore is an industry innovator. We combine science and technology together with superior visual design to create solutions for the marketplace, everyday.

NATURELLE WIDE PLANKS | 7.2" X 37.4"

Overall Gauge: 0.12" / 3 mm

Wear Layer: 12 mil / 0.3 mm

Per box: 19 planks, 35.76 sq ft, 37.7 lbs



FADED BARNSIDE | DW 1402



ASHEN BARNSIDE | DW 1741



ASH GRAY | DW 4200



CARAMELIZED BAMBOO | DW 6710



BURNISHED BARNSIDE | DW 1742



IN THE NAVY | DW 4201







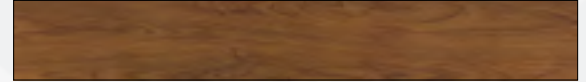


NATURELLE LONG PLANKS | 7.0" X 48.0"

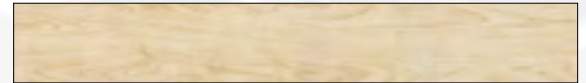
Overall Gauge: 0.12"/ 3 mm

Wear Layer: 12 mil / 0.3 mm

Per box: 15 planks, 35 sq ft, 36.9 lbs



CLASSIC MAPLE | DW 4300



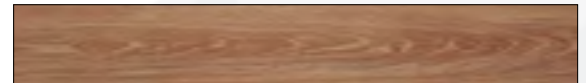
BLANC MAPLE | DW 4301



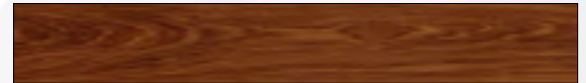
MOUNTAIN MAPLE | DW 4302



CORIANDER OAK | D 32



CINNAMON OAK | D 33



NUTMEG OAK | D 34



NATURELLE LONG PLANKS | 7.0" X 48.0"

Overall Gauge: 0.12" / 3 mm

Wear Layer: 12 mil / 0.3 mm

Per box: 15 planks, 35 sq ft, 36.9 lbs



EARTHEN GRAY | D 36



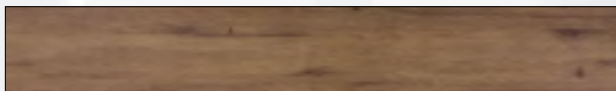
SHORELINE OAK | D 37



RECLAIMED HEARTWOOD | D 42



RECLAIMED CATHEDRAL | D 43



RECLAIMED DECKING | D 44



PERSIAN WALNUT | D 51

OUR GREEN STORY...

In 1979, Adore pioneered the manufacturing of environmentally friendly luxury vinyl flooring together with an innovative, proprietary, eco-sensitive production process. Today, with a GREEN story that is nearly 4 decades old, Adore remains the manufacturing leader in the production of high quality environmentally conscious luxury vinyl floors.

Adore recycles approximately 1.4 million tons of PVC per year and produces flooring products that are made with as much as 75% post-consumer recycled material. All of Adore product lines are 100% recyclable, have superior dimensional stability and are FloorScore® certified.

A LEADER IN MANUFACTURING...

Adore manufacturing plants are ISO 9001:2000 and ISO 14001:2004 certified, ensuring the best environmental practices are used in the production of our flooring and that our products meet the highest standards of quality expected in flooring today.

ADORE'S RECLAMATION PROCESS

Reclaimed vinyl flooring, together with PVC from alternate sources, is recycled to create new floors. This proprietary cradle-to-cradle reclamation process ensures that Adore Floors are produced using the highest standards of resource allocation and waste management possible.



CERTIFIED BY
SCS Global Services

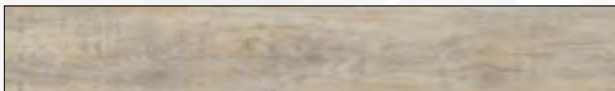


NATURELLE LONG PLANKS | 7.0" X 48.0"

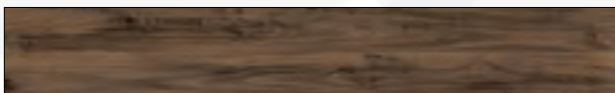
Overall Gauge: 0.12" / 3 mm

Wear Layer: 12 mil / 0.3 mm

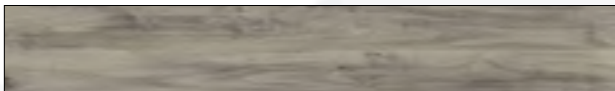
Per box: 15 planks, 35 sq ft, 36.9 lbs



HEADLAM BEIGE | DW 4500



NEW CASTLE | DW 4100



SILVERED BEECH | DW 4101



FIRESIDE BEECH | DW 4102





THE WORLD OF ADORE

For nearly 40 years, Adore is the leading manufacturer of luxury vinyl flooring, with installations and distribution on nearly every continent and in nearly every applicable setting.

An innovator in the production of luxury vinyl surfaces, Adore's focus has been unwaveringly dedicated to the quality of our flooring products and to our eco-conscious manufacturing process.

Throughout the history of luxury vinyl flooring, Adore has earned both reputation and accolades as a pioneer of flooring invention. From flooring products that are created using as much as 75% post-consumer recycled materials to features such as NanoSilver™ and MicroCeramic™, and even in the continual review and refinement of our manufacturing process, Adore focuses on improving the industry and ourselves....everyday.



NATURELLE WARRANTY

10 YEARS COMMERCIAL | 25 YEARS RESIDENTIAL

NATURELLE SPECIFICATIONS

ASTM F1700-96, Class III, Type B | Heterogeneous vinyl flooring
75% post-consumer recycled content

	STANDARD	RESULT
FIRE	ASTM E84	75 or less
	ASTM E648	Class 1
SMOKE	ASTM E662	Pass
RESIDUAL INDENTATION	ASTM F1914	≤ 8%
STATIC LOAD LIMIT	ASTM F970	1,500 p.s.i.
FLEXIBILITY	ASTM F137	Pass
HARDNESS-DUROMETER	Shore A	90 ± 5
DIMENSIONAL STABILITY	ASTM F2199	Pass
SLIP RESISTANCE	ASTM C1028	Exceeds ASA/OSHA requirement
COLOR FASTNESS	ISO 105-B02	≥ Grade 6
RADIANT HEAT SUITABILITY	Compatible to 85°F	
CHAIR CASTOR SUITABILITY	Phillips Roll Chair	5 @ 25,000 cycles
VOC EMISSIONS	Floor Score Certified	SCS-EC10.3-2014
CHEMICAL RESISTANCE	Excellent: Consult Reagent Testing Chart	
SOUND DEADENING IMPT	ASTM E989	ΔIIC 10

For more information, installation instructions, warranty information,
please visit us online at www.adorefloors.com





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