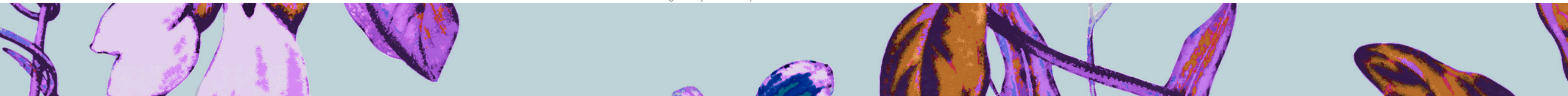


HD WALLS®

Custom
Sustainable
Wallcovering

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*Cover design is Elysia in Grape.





Custom Wallcoverings with No Minimum

Superior Quality Backed by 40 Years Industry Experience

Uncompromising Commitment to Creative Design Solutions

Largest Selection of In-House Manufactured Substrates

HD Walls is committed to presenting earth-friendly options without compromising performance or quality.

We feature:

- 5 PVC Free products
- 3 made from post consumer recycled water bottles
- 5 which are highly "breathable" for superior performance in moist environments
- 30+ fire rated commercial materials which are LOW VOC, passing stringent indoor air quality test CA-1350

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973.453.4530
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40 Vanderhoof Ave.
Rockaway, NJ
07866

sustainability

repurposing water bottles into beautiful wallcoverings



Most of our products contain a high percentage of recycled PET

Look for this badge when selecting materials

SELECTED PROJECTS

Carrello
Dental Office
Hotel Indigo Atlanta
Kate Spade
Katsuya
Simons Calgary
Vandal
W Mexico City



*Design is Steno in Newsprint.

Carrello

Atlantic City, NJ
300 sq ft, Mystical
Avenue Interior Design

Avenue Interior Design came to us looking for a dramatic floral for a boutique in the Borgata. They thought that our pattern, Jafar, was a perfect fit. The pattern was printed on artist canvas which really complimented the brushwork in the pattern, making the walls seem hand painted.





Dental Office

Washington D.C.
400 sq ft, Sandstorm Window Film
Arminco Inc. Design

The client requested the look of birch trees throughout this dental office to create privacy within each room. We used a triple layer technique – specially done for clear glass substrates, creating the look of birch trees from either side of the glass walls.



Hotel Indigo

Atlanta, GA
58,000 sq ft, Silver Flash
HBA

HBA Atlanta was looking for a minimal and modern wallcovering for this iconic renovation at 230 Peachtree. Our studio worked closely with HBA designing and adjusting the artwork to get the perfect amount of sheen for this stunning focal wall.



Kate Spade

Multiple Locations
2,000 sq ft, Silver Flash & Satara Steel

Kate Spade came to HD Walls asking for their signature stripe and dot patterns to be recreated into a chic wallcovering for their retail store in Paris, France. Using Satara Steel as the base, we combined white ink, color and various color-matching techniques to transform a simple motif to a show-stopping wallcovering.







Katsuya

Multiple Locations
6,000 sq ft, Gold Flash
DesignARC

This trendy sushi restaurant in LA requested a bold metallic design for their ceilings. We combined our reflective Gold Flash base material with layers of highly opaque white ink plus grey. This turned out to be a striking and spirited rendition of their dragon graphic, which has been used additionally in Katsuya locations around the world.



Simons Calgary

Calgary, Canada
3,600 sq ft, Suede & Terralon
Mckinley Burkart

We worked with Mckinley Burkart on several areas of this Canadian retail store. Our stock pattern, Mendel, was selected for use in a cash wrap area and photos from a stock agency were selected for the dressing rooms. Mckinley Burkart commissioned our studio to create several custom wallcoverings for other areas as well.



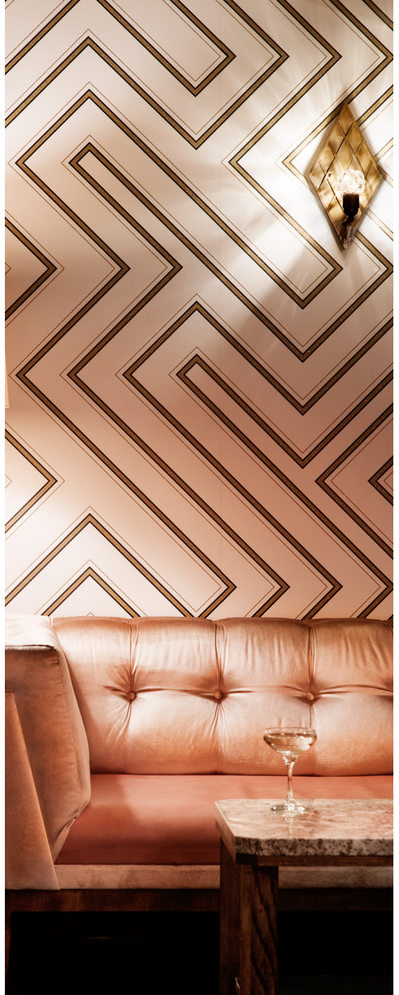




Vandal

New York City, NY
1,500sq ft, Bling!
Rockwell Group

The HD Walls Design Team was asked to create two patterns – a blue and a white geometric that would compliment each other in the lower-level lounge of this global-inspired and splashy party palace.



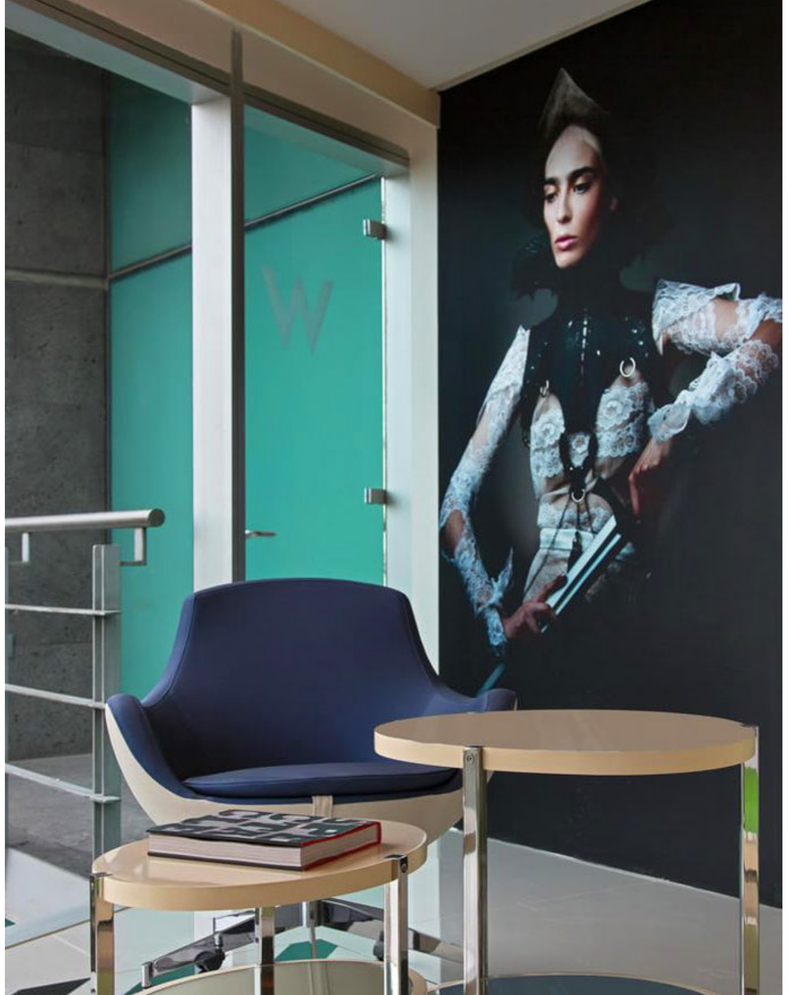




W Mexico City

Mexico City, Mexico
4,400 sq ft, Silver Flash
nemaworkshop

The photographs for the W Mexico City guestrooms are extraordinary. Printed on our Silver Flash, the oversized portraits have their own sense of light and mystique. Metallic highlights in the skin tone of the faces create a surreal and memorable “feature wall” in each of these upscale guestrooms.





Our Design Collection

In addition to our custom design work, we have dozens of stock patterns on our website that will suit any style.

Choose one to print right away or have us customize the colors, sizes, or anything else you may desire. Our extensive selection of digital stock and printable grounds offers limitless opportunity for your needs.

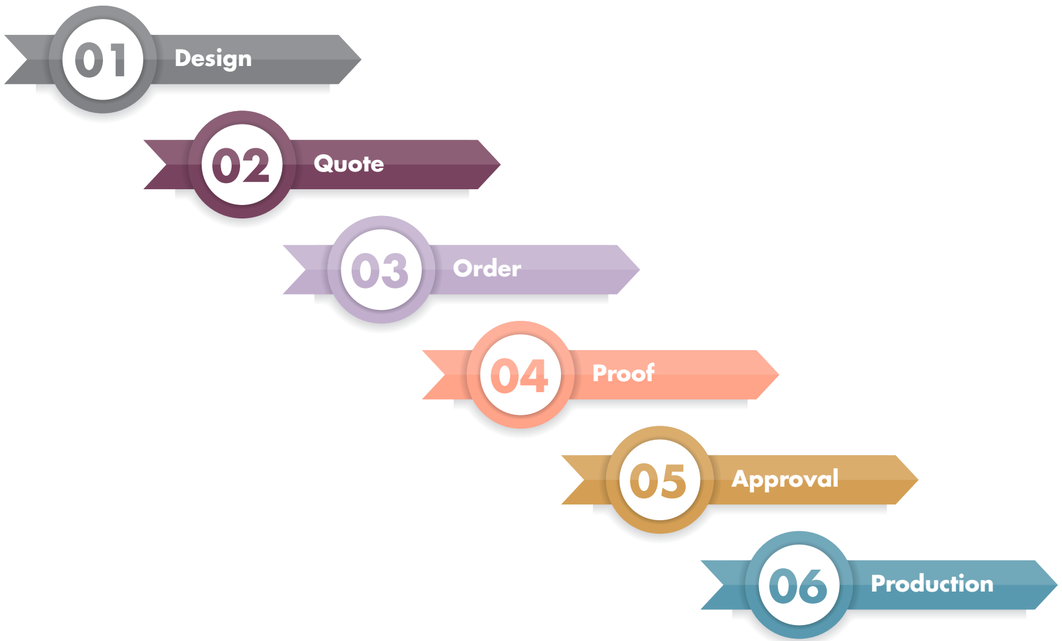
To sign up for our newsletter and see our new releases each month, visit hdwalls.com.

Samples are free and readily available at hdwalls.com.

HD WALLS



Our Process



FAQ

How do I submit a new project?
An easy to way to do this is to visit hdwalls.com, click on “RESOURCES” and go to “PROJECT WIZARD”.

How long does it take to receive a strike off?
Once the digital proof is approved, strike offs typically ship within 5 business days.

How long will it take to receive my wallcovering?
You will receive your product in 5-10 business days. Very large projects or special requests may require additional lead time.

What type of files do you accept? How do I submit a design for a wallcovering?
We accept tif, psd, jpg, pdf, eps and ai. You can upload files at hdwalls.com, click on “RESOURCES” and then go to “UPLOAD FILES”.

Do you have a collection of designs that I can choose from?
Yes, we have a large library of designs available on hdwalls.com, click on “STOCK DESIGNS”

I have a design concept, but need an artist to create the artwork. Do you offer this service?
Yes, we have a team of artists in house who will work with you from concept to production on your project.

Where can I find specifications?
We have all specifications, warranty, cleaning and installation instructions on our website. Visit hdwalls.com, click on “SPECS”.

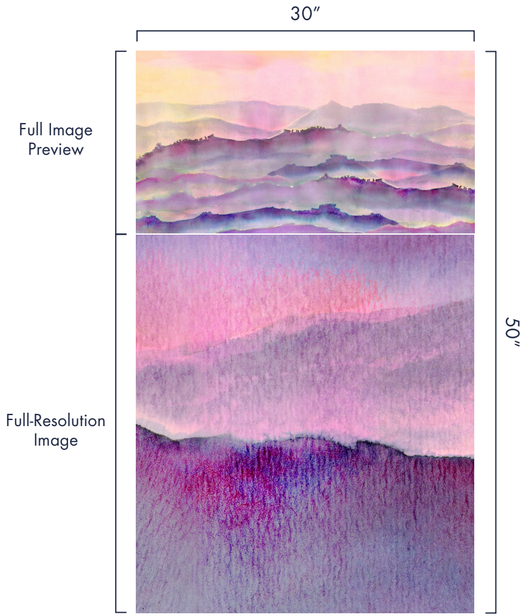
Proofing

Print production process begins with the creation of a standard strike off print of your final mural image*.

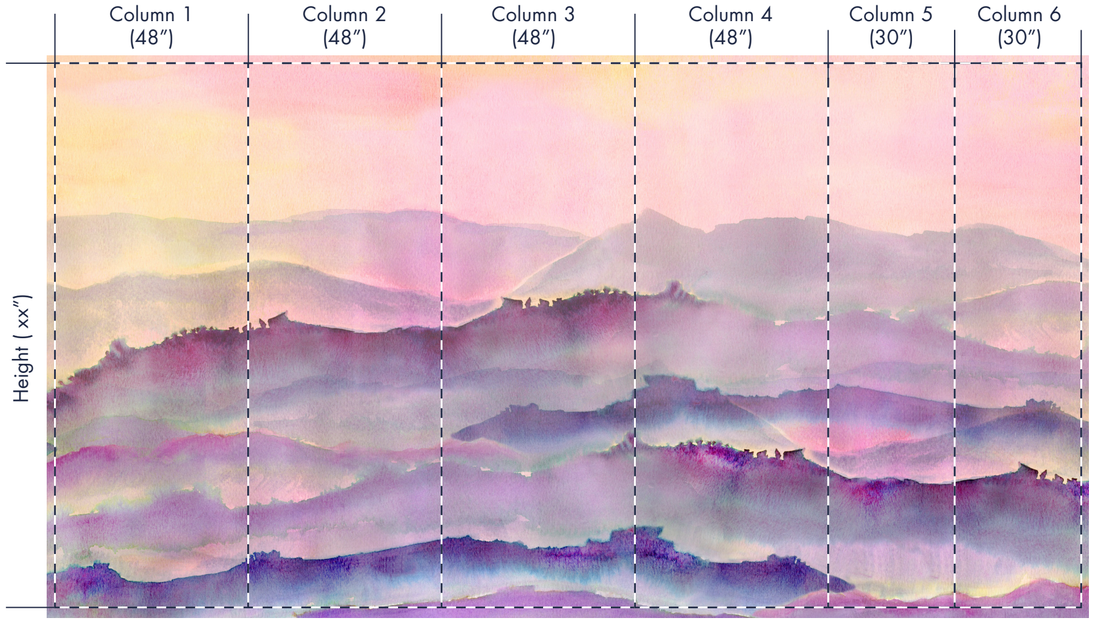
Our standard strike off package consists of a 30″ x 50″ printed sheet with both the full image scaled down, and a section at full-scale. This allows you to view your image on site to make certain that colors, print quality, and overall appearance meet your visual expectations.

*If you are supplying the artwork, we prefer a high-resolution TIFF file or a vector file such as Adobe Illustrator or PDF. In this way, we can print the best quality possible.

Send us an email at sales@hdwalls.com if you have any questions. One of our graphic designers will be happy to walk you through the various file types and how they affect print quality.



Strike Off



Mural Maps

The finished mural ships with complete installation instructions and mural map, which details each individual panel of the finished mural in terms of location, size, and overlap. Any special notes for this particular order, for example - bleeds on height and width, will be specified on the mural map. It is a very useful tool for installers who may not have been involved in the production and design process.

*Design is Mohawk in Sunrise.



*Design is Cocora in Midnight.

CONTACT US

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Silver Flash
Gold Flash
Copper Flash
Black Flash
Gold Beads HD EXCLUSIVE
Silver Beads HD EXCLUSIVE
Gold Spectre HD EXCLUSIVE
Silver Spectre HD EXCLUSIVE
Black Spectre HD EXCLUSIVE
Silver Odyssey
Silver Rush HD EXCLUSIVE
Bling!
Prisma
Amami HD EXCLUSIVE
Satara Pearl
Satara Steel
Nolar
Nolar Sailcloth
Terralon Smooth
Terralon
Terralon Regatta
Arnette
Artist Canvas
Beads
Cabretta
Canvas
Criss Cross
Luster
Matte
Mystical
Pique
Plaster
Silk
Suede

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